

Creating a Textbook Marketplace

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- 400+ undergraduate and postgraduate courses
- 1st for admission of low participation neighbourhood students
- 1st for admission of state schools and college students



Why necessary?

- Didn't want to spend more to support learning as well as £9k fees.
- NSS scores dip partly due to book provision
- Average £276 per year spent on textbooks

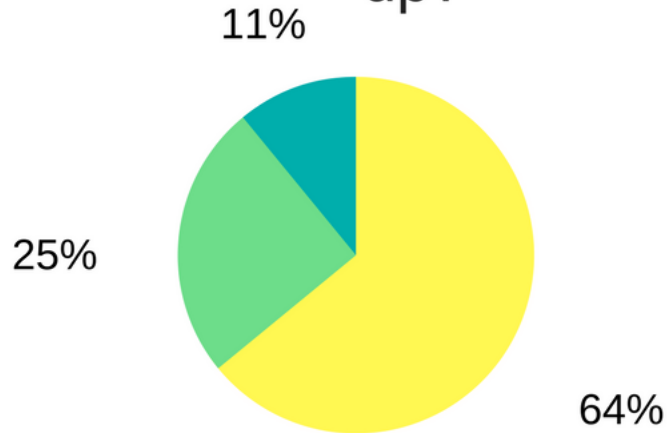
Physical Giveaway

Drawbacks:

- Students weren't able to sell their items
- Managing physical giveaway was challenging
- It was difficult for students to find what they wanted

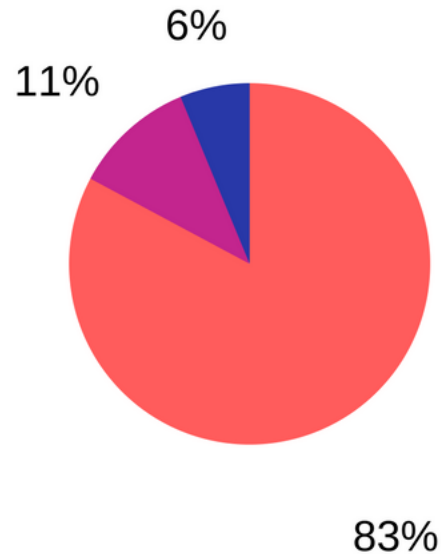
Online Book Exchange Survey

Where should items be picked up?



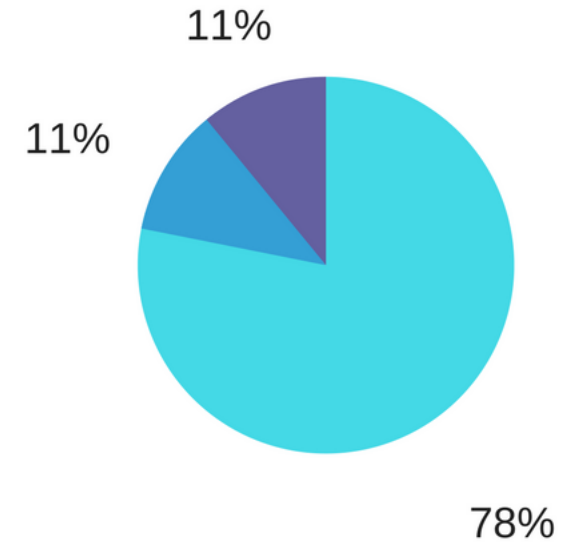
- Library - never meet
- Meet in designated areas
- Meet anywhere

Would you use it to sell?



- Yes
- Maybe
- No

Would you use it to buy?



- Yes
- Maybe
- No

Development and Marketing

Constraints:

- No money through the site
- Library as gatekeeper
- Longevity



Here are some happy students with their new free books thanks to [@LivUniGiving](#) and our generous [@LivUniAlumni](#) Go to [ptbook.liverpool.ac.uk](#)
[pic.twitter.com/rM76IGtQNq](#)

[LIVERGHOULUNILIB](#) · [@LIVUNILIBRARY](#) · A YEAR AGO

Redevelopment

- Long term viability
- Why create something first?
 - Accurate specification – shows how we want it to work
 - Shows that there is a demonstrated need for the service

Pass the Book

Statistics

5th October 2017 - 05 February 2018

870 Users

361 since relaunch



1,265 Books

currently available



Total Savings
£4335.85

£12.79 per book



339 Books

sold or given away

‘ PTB is an amazing service, so much so that it was part of my guild election manifesto! It's been massively helpful for me, especially as a Law student our turnover of books is very high and it's been a great way to both save and make some money too! ’

Esther Bukoye,

3rd Year Law Student

(Advocate for Law Course, recently became a member of Guild leadership team)



‘ I was surprised at the depth and range of books available. My dissertation is on quite a unique subject and was pleasantly surprised to still be able to find plenty of relevant material. ’

Jennifer Quillan,
3rd Year Literature Student

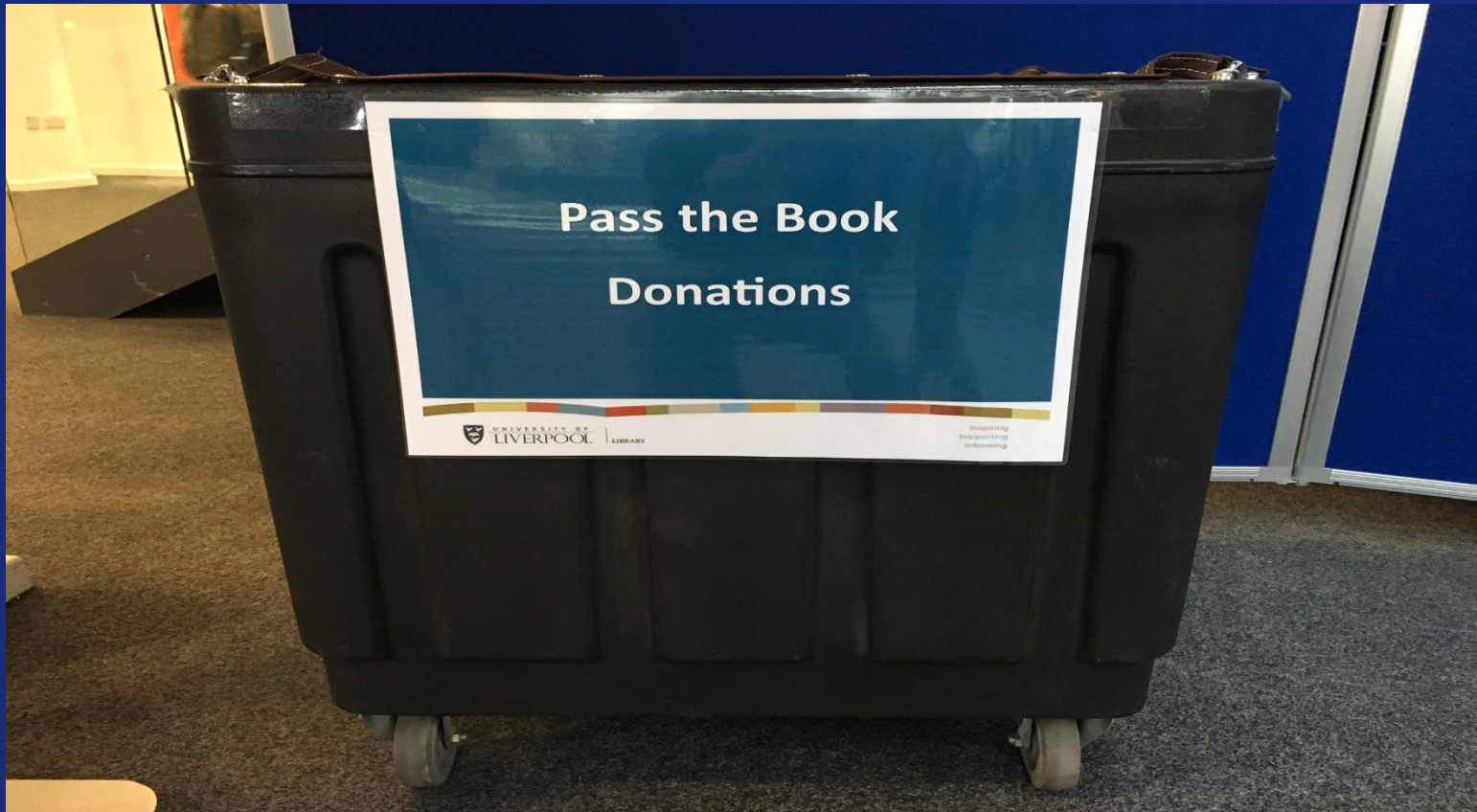


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Drop off Donation Box

At Sydney Jones & Harold Cohen Libraries

Located in foyer, available 24/7





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- Registration Screen
- Paypal Information Included

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Pass the BookAboutHelpContact UsRegisterLogin

Pass the Book

buy sell donate

your books through the library

Register to start buying and selling books
Fields marked as "*" are required.

First Name

University ID

* Username

PayPal Me Address

Last Name

* Email

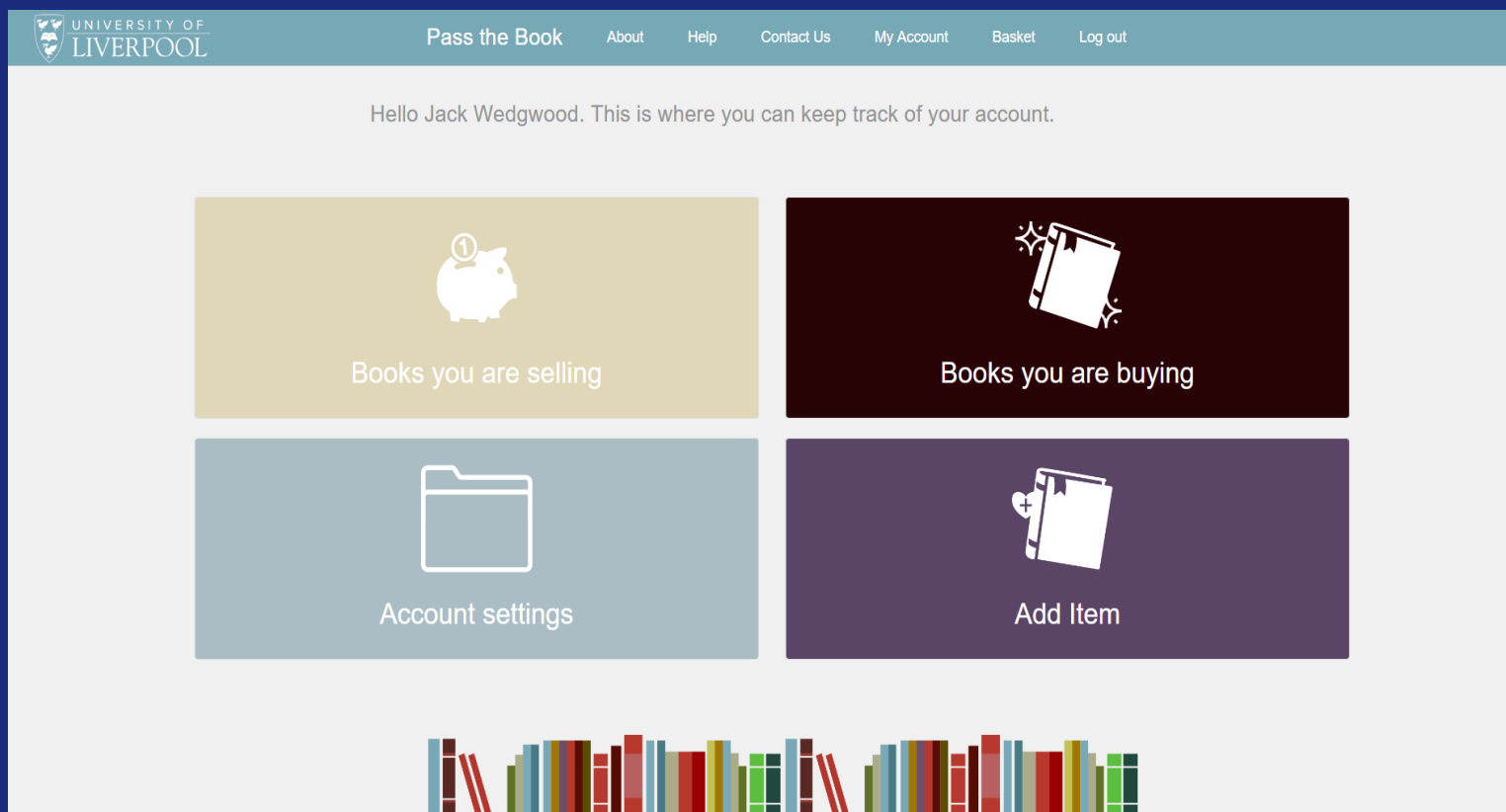
* Password

* Confirm Password

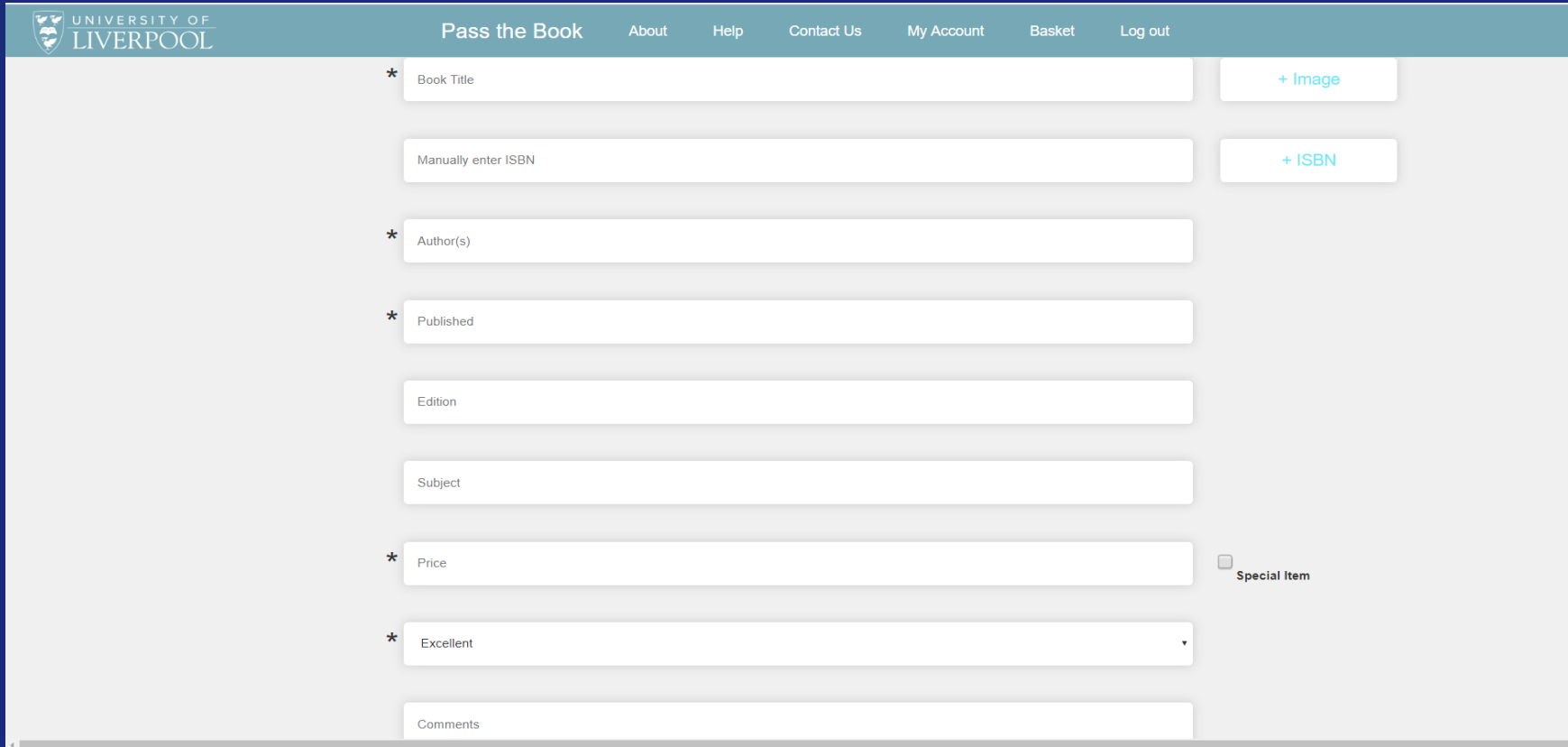
☐ Please tick this box to confirm you have read our [Terms and Conditions](#)

Register

My Account Screen

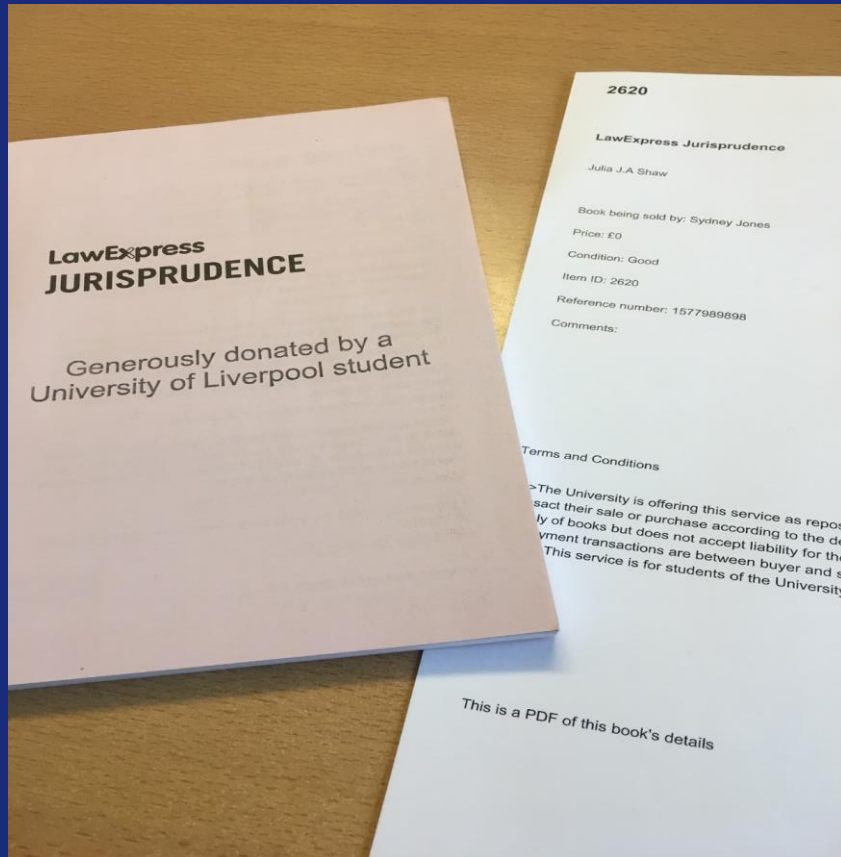


- Adding Items to website
- Same for staff and students
- ISBN Reader for auto-complete

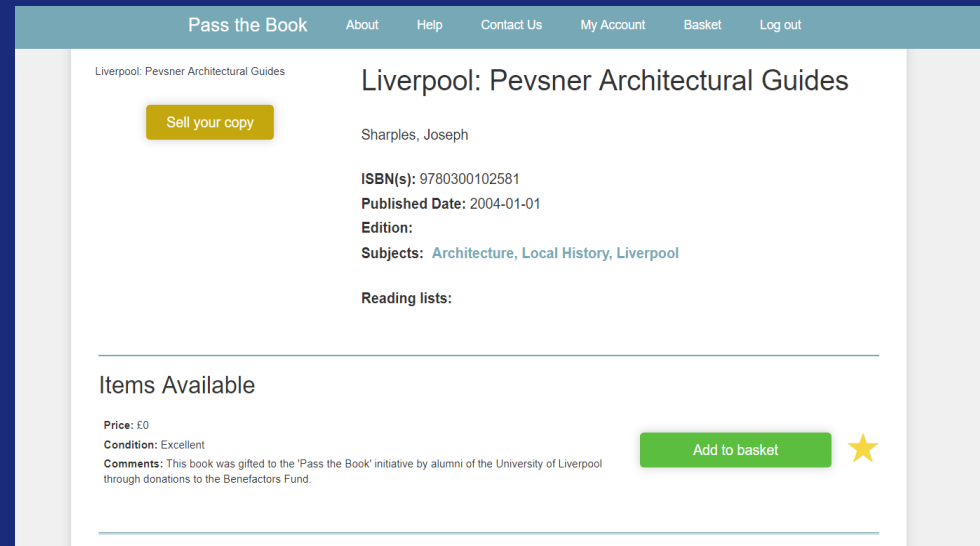
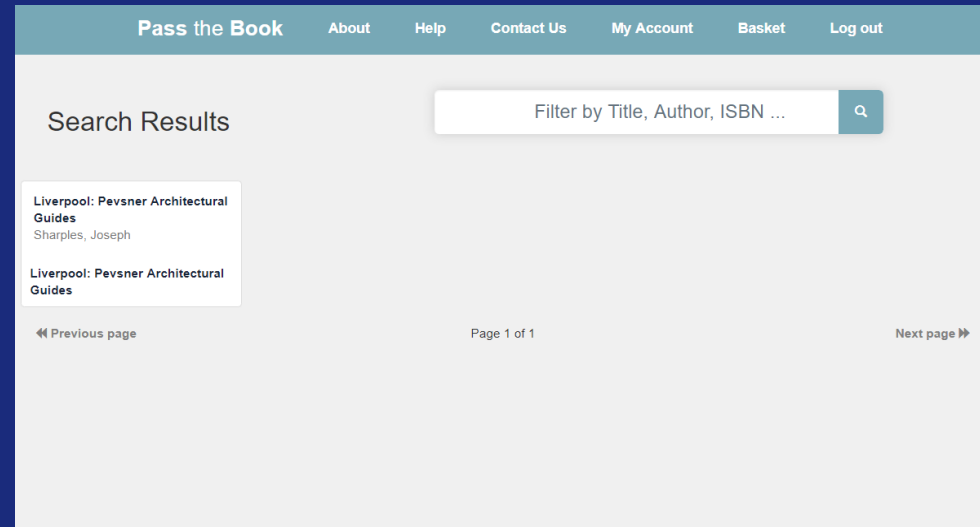
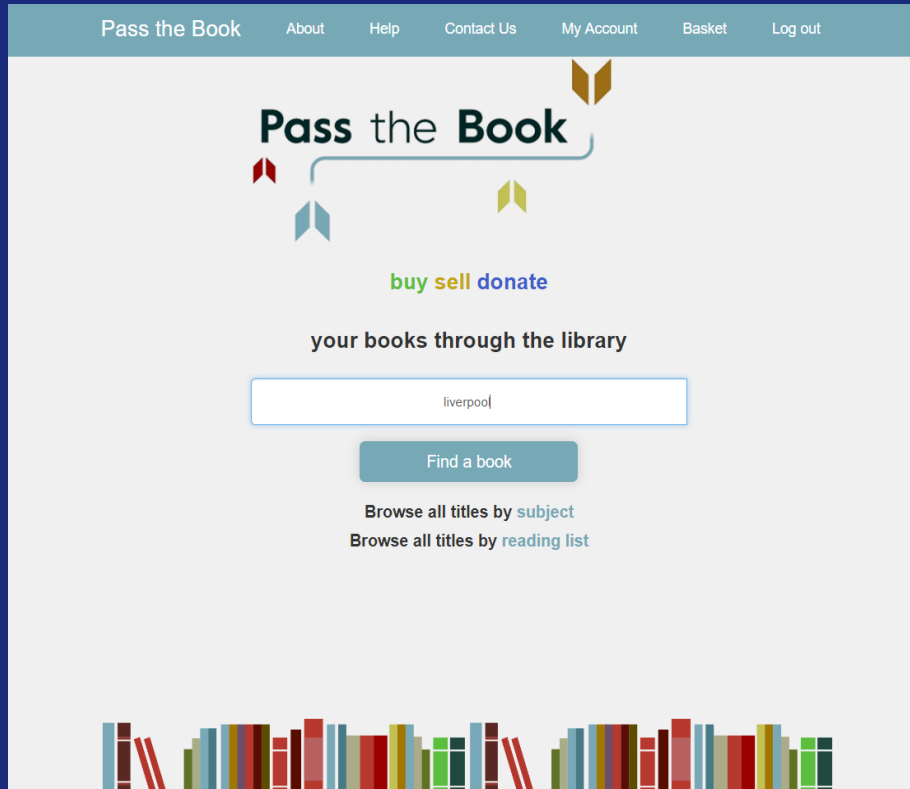


The screenshot shows a web form titled "Pass the Book" with a navigation bar at the top containing links: "About", "Help", "Contact Us", "My Account", "Basket", and "Log out". The form itself has a light gray background and includes the following fields and options:

- Book Title:** A text input field with a red asterisk (*) to its left. To its right is a button labeled "+ Image".
- Manually enter ISBN:** A text input field. To its right is a button labeled "+ ISBN".
- Author(s):** A text input field with a red asterisk (*) to its left.
- Published:** A text input field with a red asterisk (*) to its left.
- Edition:** A text input field.
- Subject:** A text input field.
- Price:** A text input field with a red asterisk (*) to its left.
- Special Item:** A checkbox with the label "Special Item" to its right.
- Excellent:** A dropdown menu with a red asterisk (*) to its left and a downward arrow on the right.
- Comments:** A text input field.



- Coversheet printed out and kept in corresponding book
 - Donation stamp
- Items being sold must have coversheet with book



Basket

Hello, Sydney Jones. This is your basket. All books you are considering to buy stay here until you add them to your buying list. Make sure to purchase quickly before the book expires.

**Liverpool: Pevsner
Architectural Guides**
Sharples, Joseph

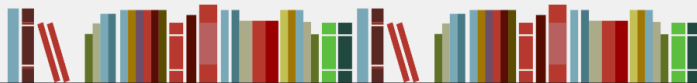
**Liverpool: Pevsner Architectural
Guides**

Date Added: 2017-12-06 13:09:35

Expires in: 23h, 59m, 21s..

[Add to Buy List](#)[Remove](#)[◀ Previous page](#)

Page 1 of 1

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Hello Jack Wedgwood. This is where you can keep track of your account.



Books you are selling



Books you are buying



Account settings



Add Item



Books you're buying

Hello. This is your record for all the books you have purchased. When your book becomes available, you will then be able to collect your book from a University of Liverpool Library.

Liverpool: Pevsner Architectural Guides	Liverpool: Pevsner Architectural Guides Sharples, Joseph	Price: £0 Condition: Excellent Pick-up location: - Date for collection: -	Schedule Collection
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Liverpool: Pevsner Architectural Guides

Liverpool: Pevsner Architectural Guides

ISBN(s): 9780300102581

Published Date: 2004-01-01

Edition:

Subjects: Architecture, Local History, Liverpool

Reading lists: ALGY102: The practice of archaeology

Collection of your book

Sydney Jones Library

Sydney Jones Library

Harold Cohen Library

[Submit](#)[Cancel](#)

By Clicking submit you confirm that you have made payment for this item. Please note you will not be able to pick up your item if you do not have proof of purchase. Items will be held up to two weeks after this date. After two weeks, the sale will be cancelled, and the books relisted on the site.



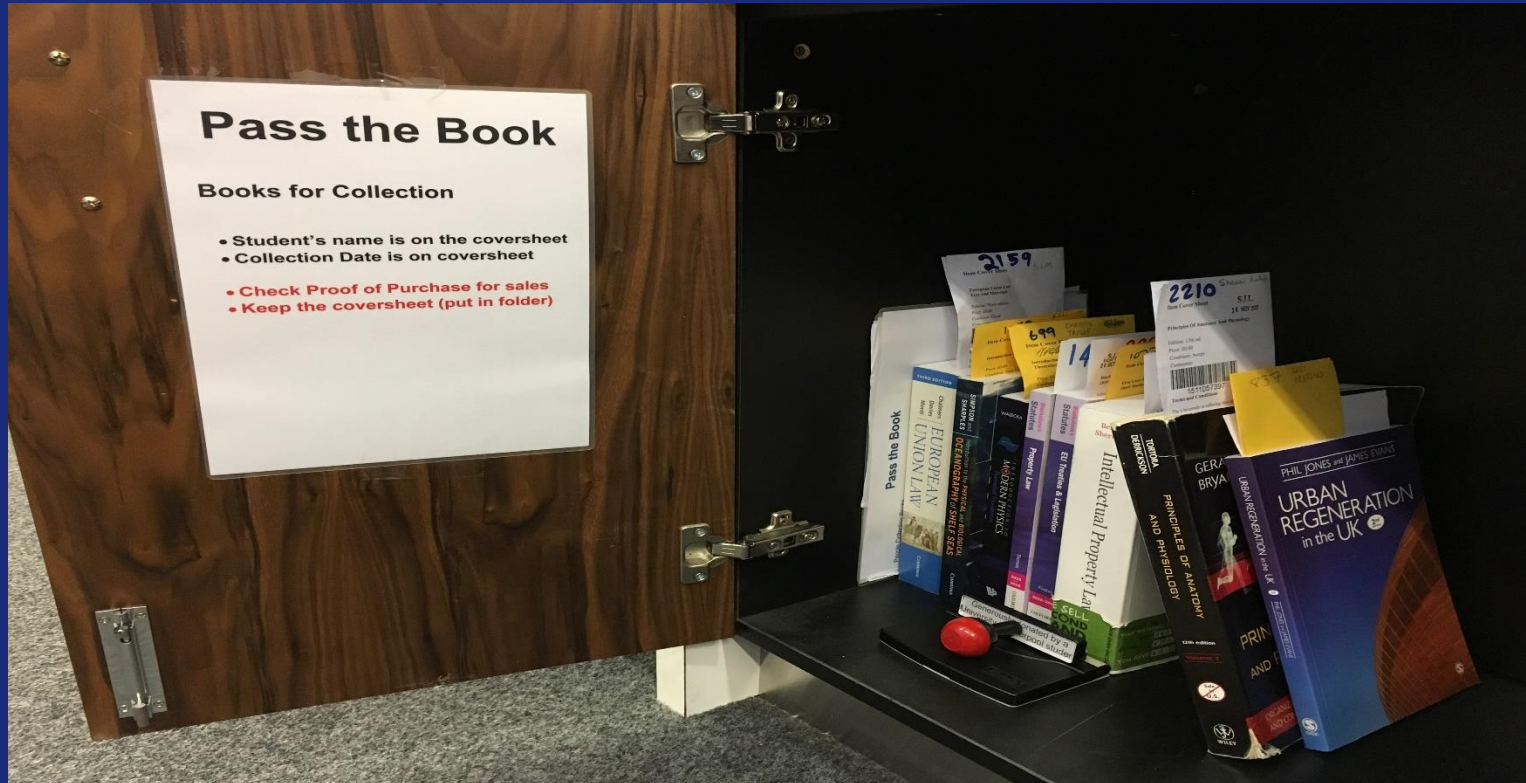
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- Book holding area
- Nearly 3000 items added!
- Number Sequence for collection/retrieval system



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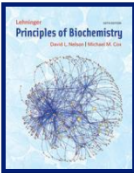
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Book

Type

Author(s)

Date

Publisher

Pub place

Edition

ISBN-13

Lehninger, Albert L., Nelson, David L., Cox, Michael M.

2013

W.H. Freeman

New York

6th ed

9781429234146, 9781464109621

This item appears on

List: LIFE104: Biological chemistry

Next: Organic chemistry: a brief course

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