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Creating a Textbook Marketplace

Joe Schulkins
Systems Librarian

|

Ananda Mohan
Guild Vice President

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• 400+ undergraduate and postgraduate courses
• 1st for admission of low participation neighbourhood students
• 1st for admission of state schools and college students

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Why necessary?

- Didn’t want to spend more to support learning as well as £9k fees.
- NSS scores dip partly due to book provision
- Average £276 **per year** spent on textbooks

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Physical Giveaway

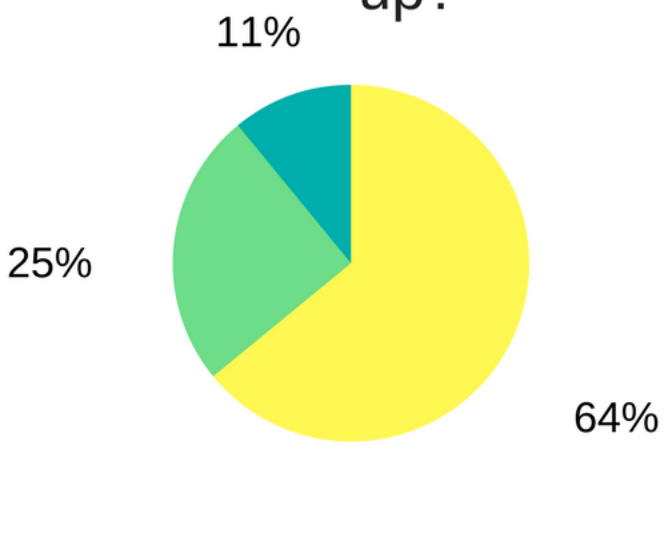
Drawbacks:

- Students weren’t able to sell their items
- Managing physical giveaway was challenging
- It was difficult for students to find what they wanted

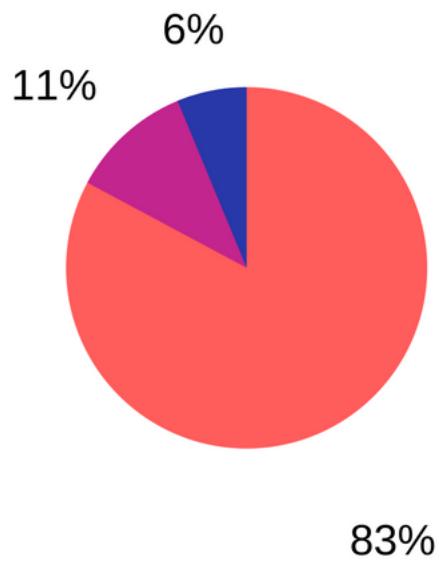
Liverpool Guild of Students

Online Book Exchange Survey

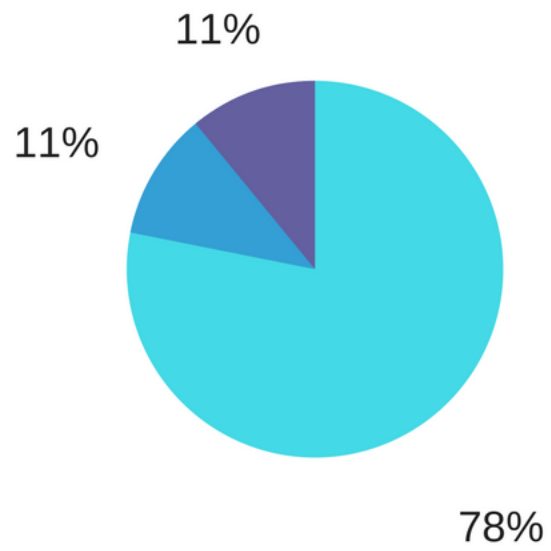
Where should items be picked up?



Would you use it to sell?



Would you use it to buy?



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Development and Marketing

Constraints:

- No money through the site
- Library as gatekeeper
- Longevity

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Redevelopment

- Long term viability
- Why create something first?
    - Accurate specification – shows how we want it to work
    - Shows that there is a demonstrated need for the service

Pass the Book

Statistics

5th October 2017 - 05 February 2018

870 Users

361 since relaunch

1,265 Books

currently available

Total Savings £4335.85

£12.79 per book

339 Books

sold or given away

‘ PTB is an amazing service, so much so that it was part of my guild election manifesto! It's been massively helpful for me, especially as a Law student our turnover of books is very high and it's been a great way to both save and make some money too! ’

Esther Bukoye,

3rd Year Law Student

(Advocate for Law Course, recently became a member of Guild leadership team)

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‘ I was surprised at the depth and range of books available. My dissertation is on quite a unique subject and was pleasantly surprised to still be able to find plenty of relevant material. ’

Jennifer Quillan,

3rd Year Literature Student

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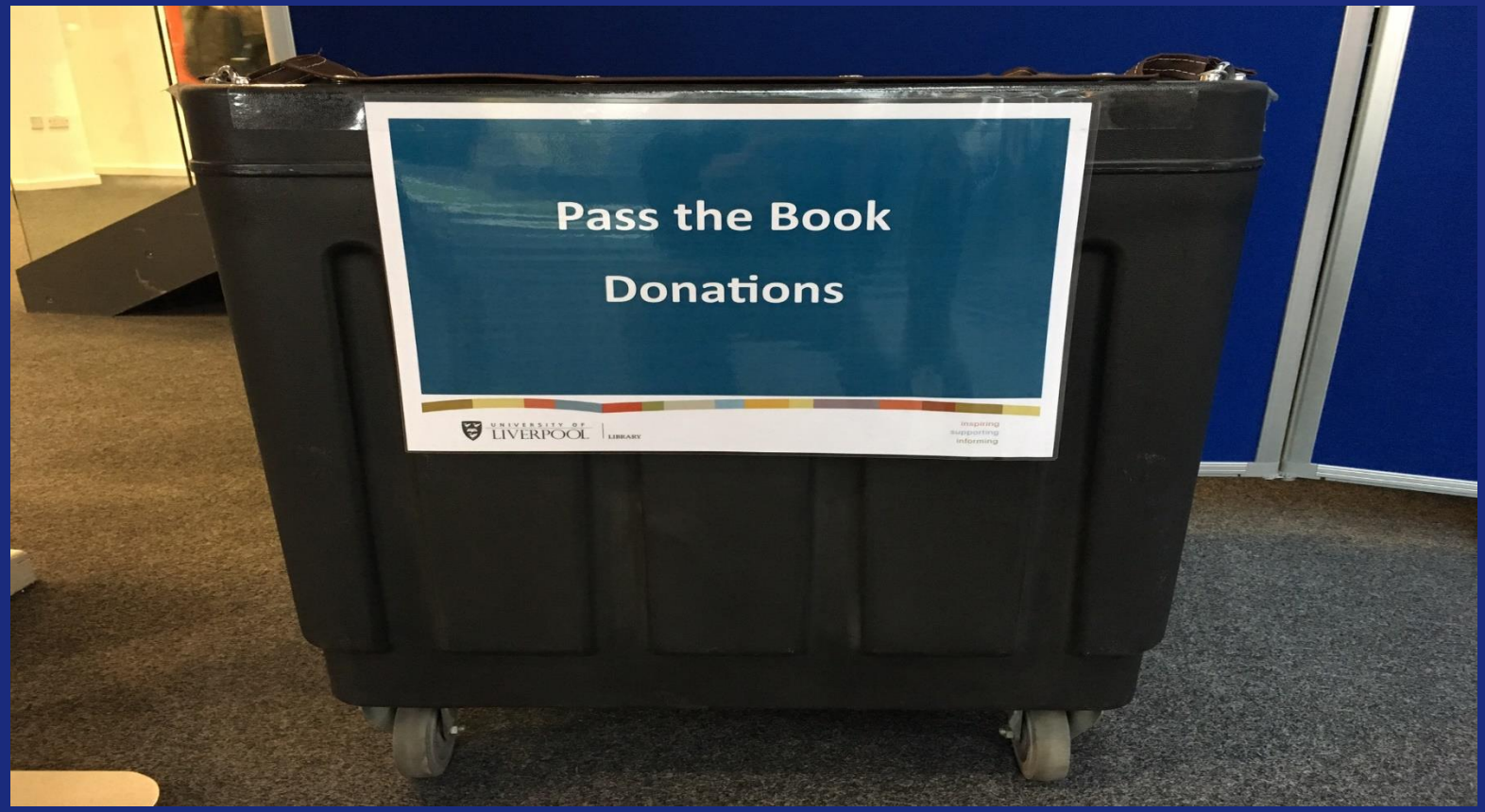
Drop off Donation Box
At Sydney Jones & Harold Cohen Libraries
Located in foyer, available 24/7



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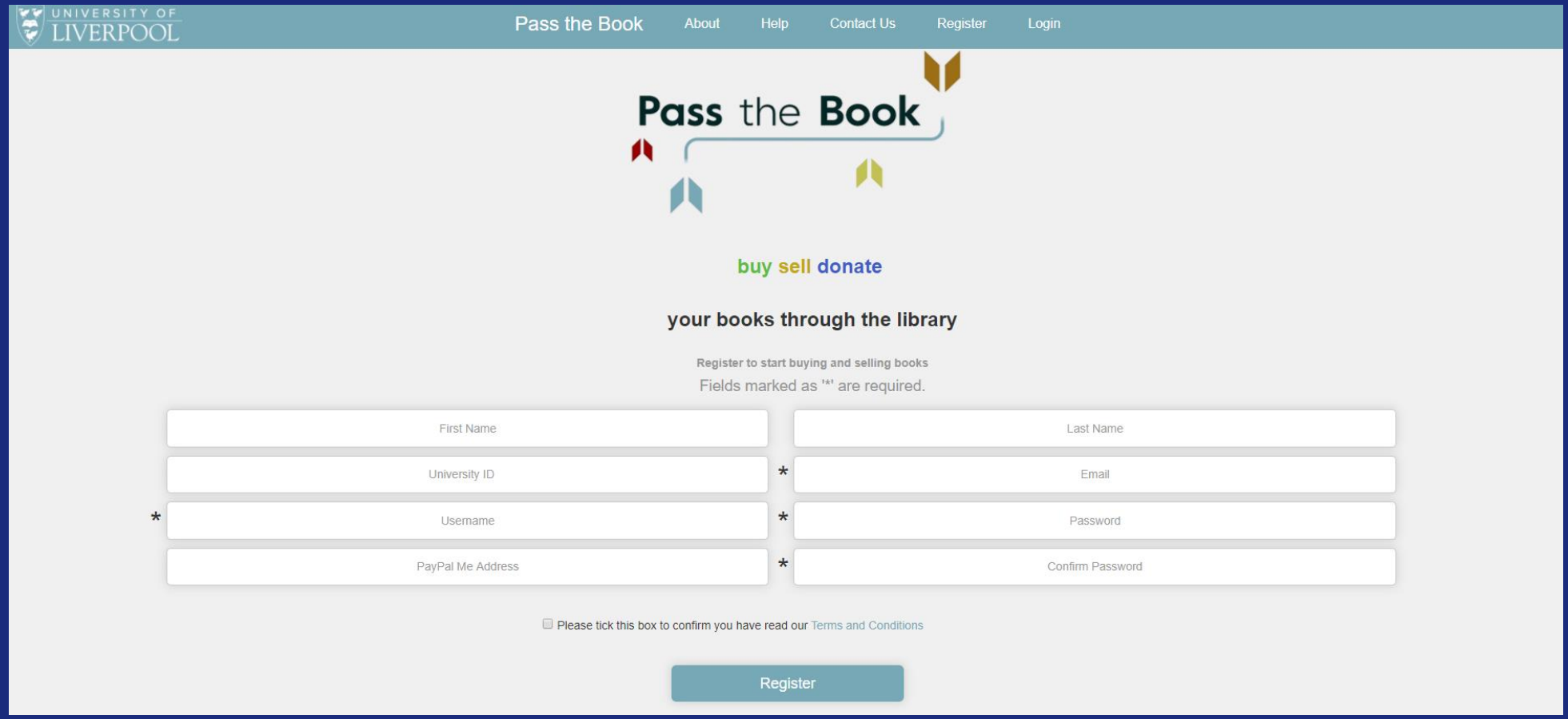
- Registration Screen
- Paypal Information Included



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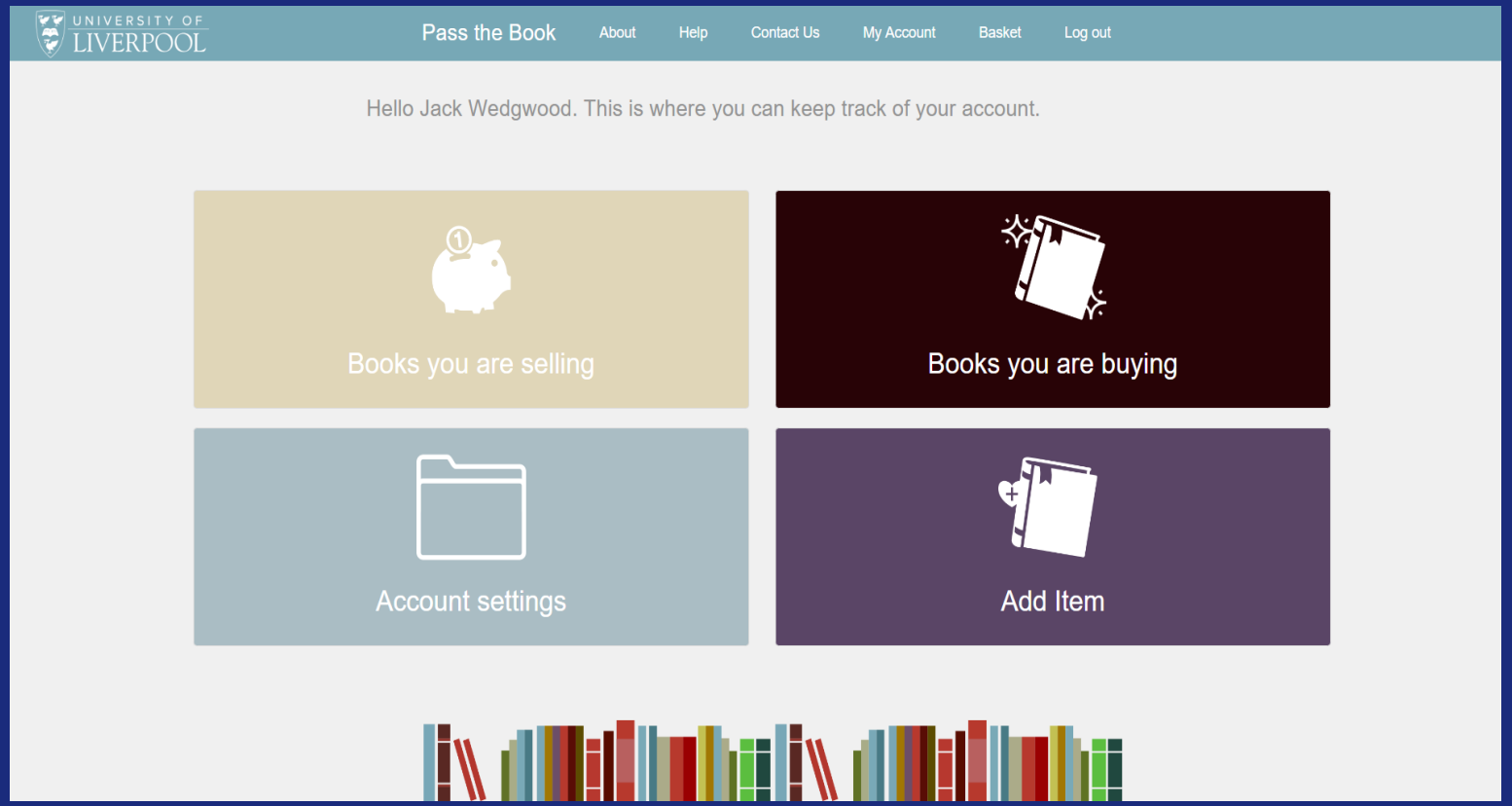
My Account Screen



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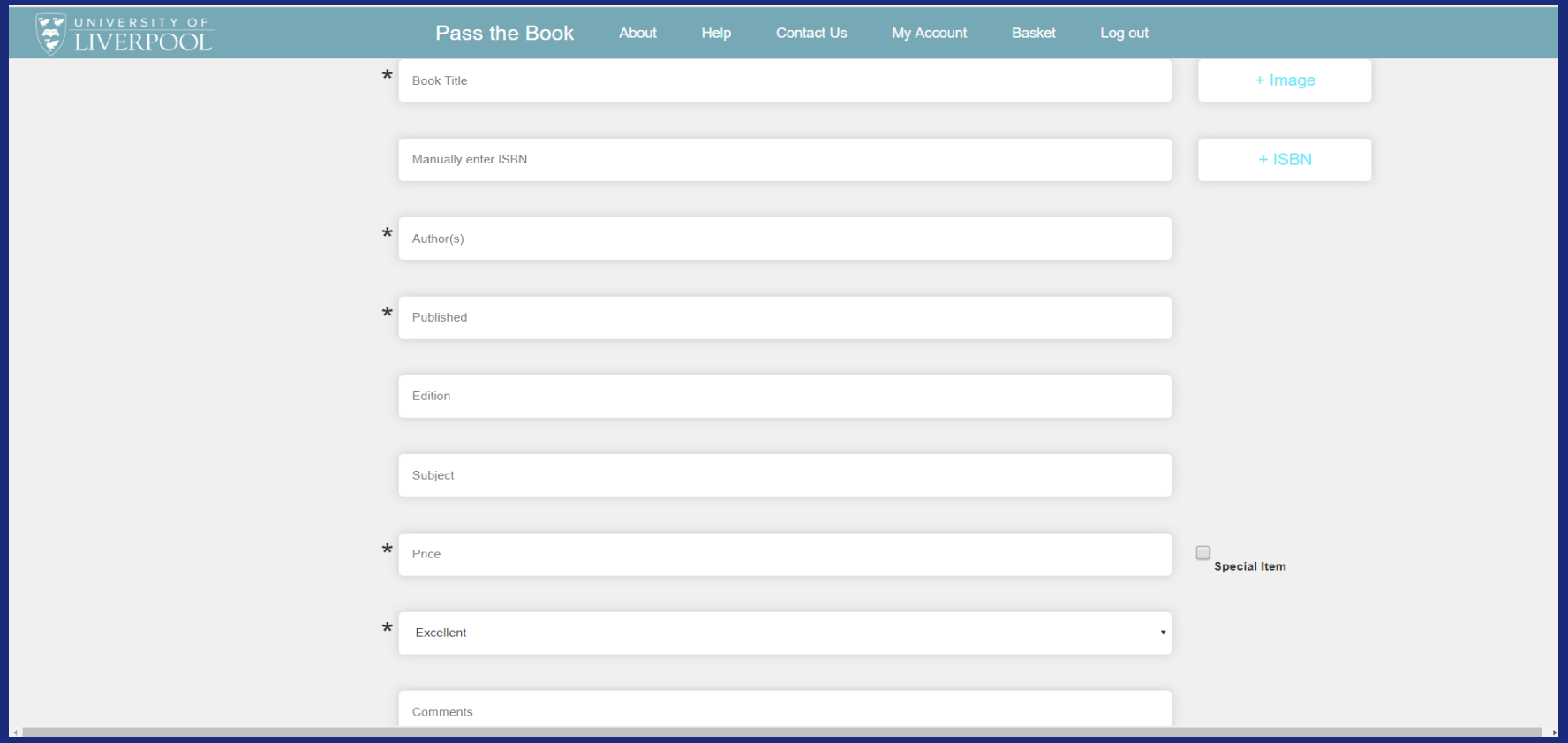
- Adding Items to website
- Same for staff and students
- ISBN Reader for auto-complete



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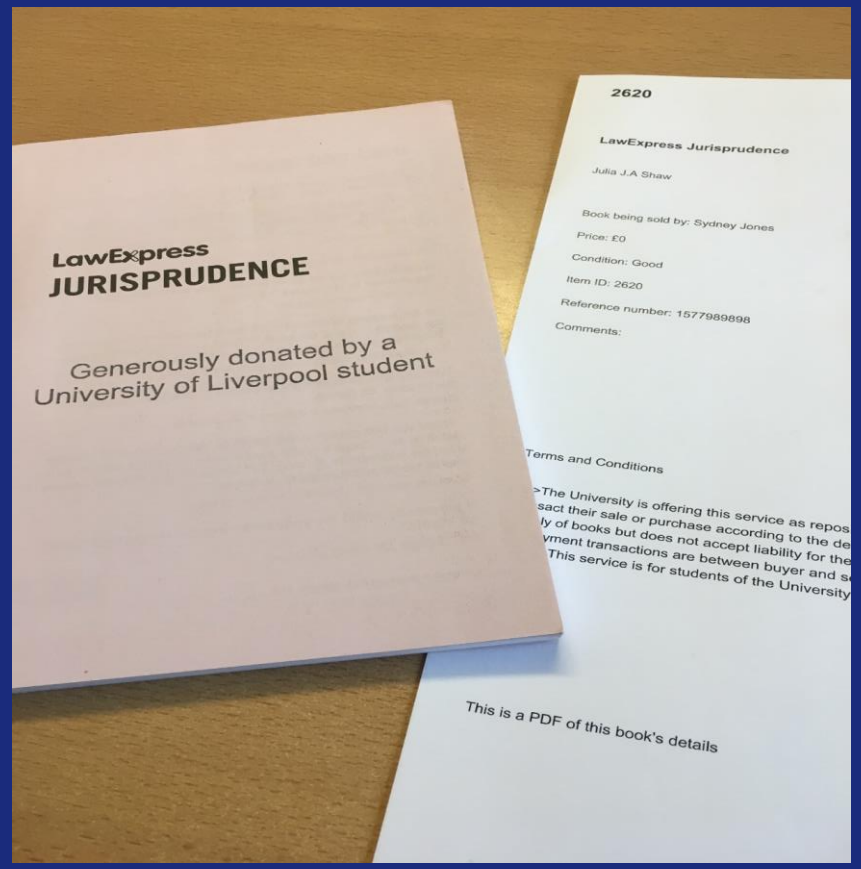

- Coversheet printed out and kept in corresponding book
- Donation stamp
- Items being sold must have coversheet with book

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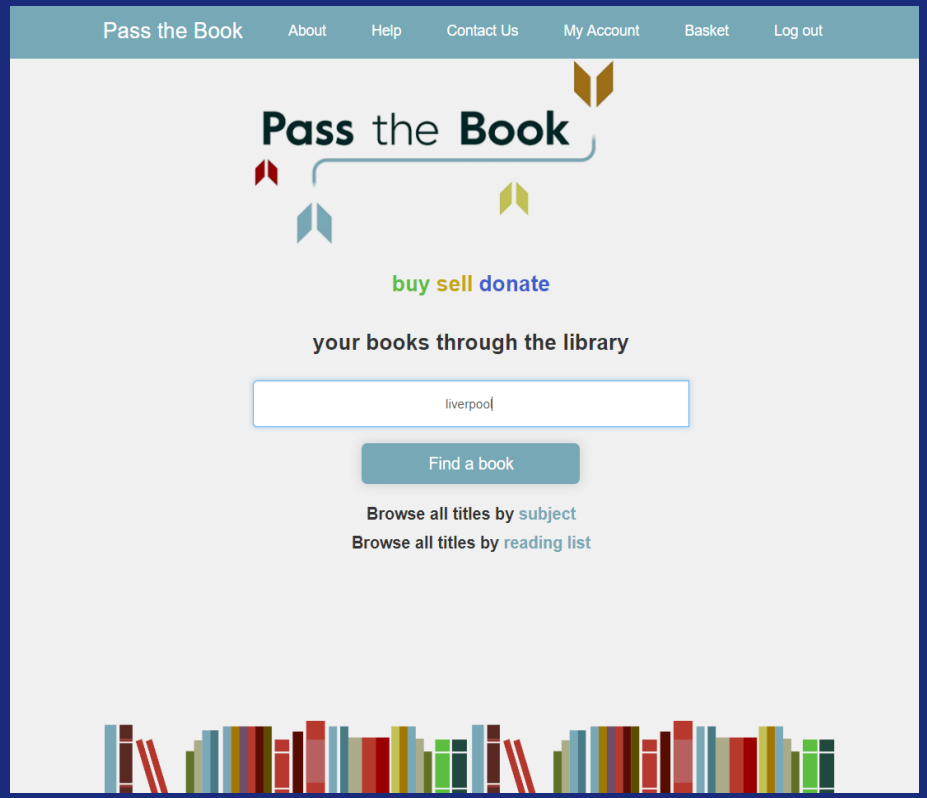

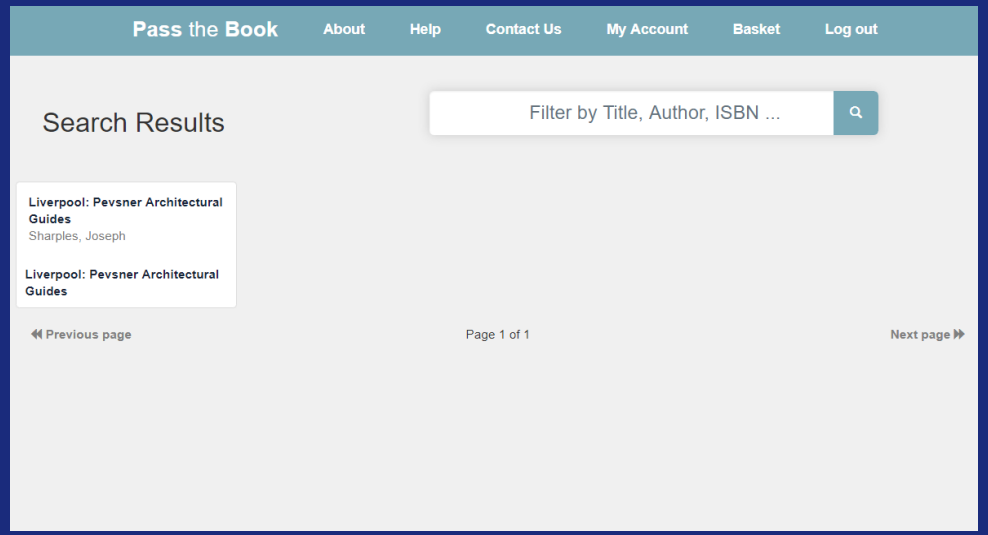

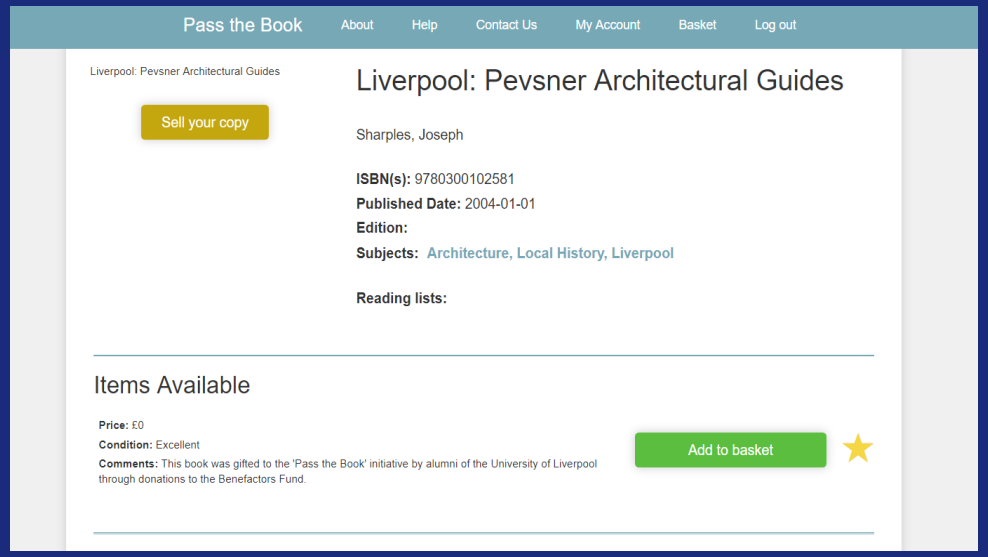

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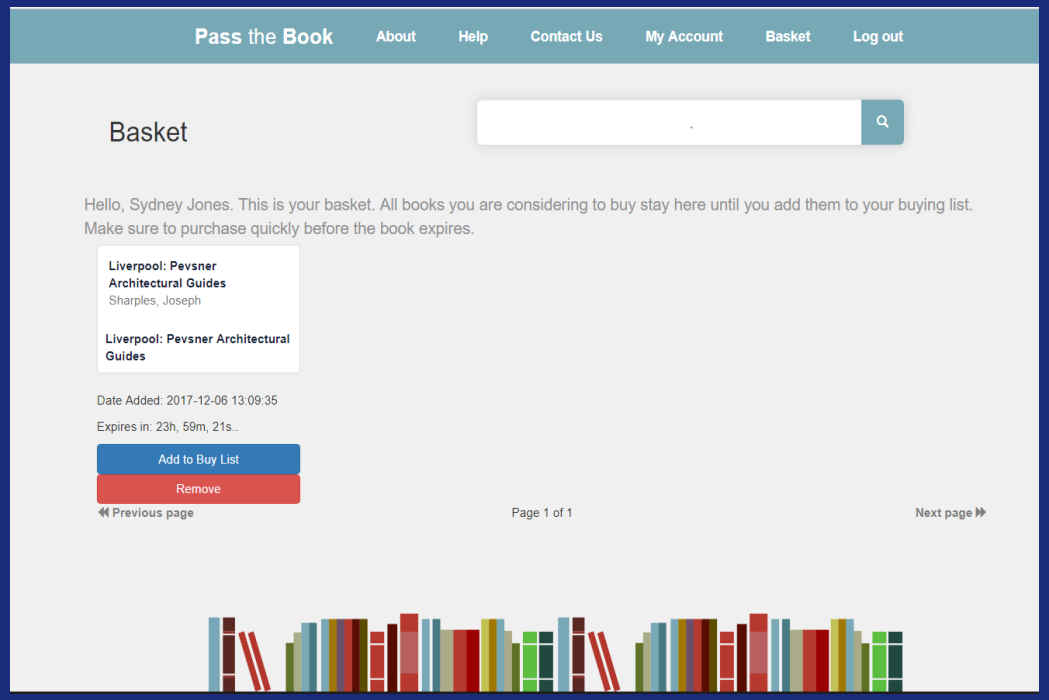

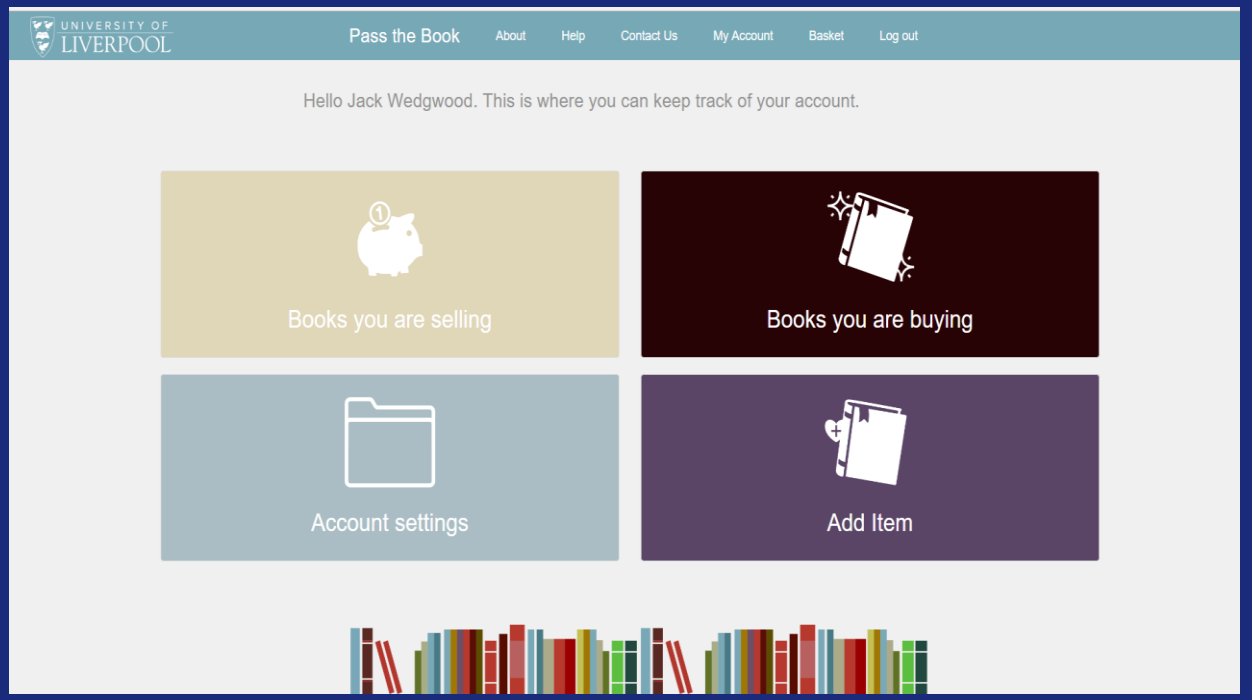

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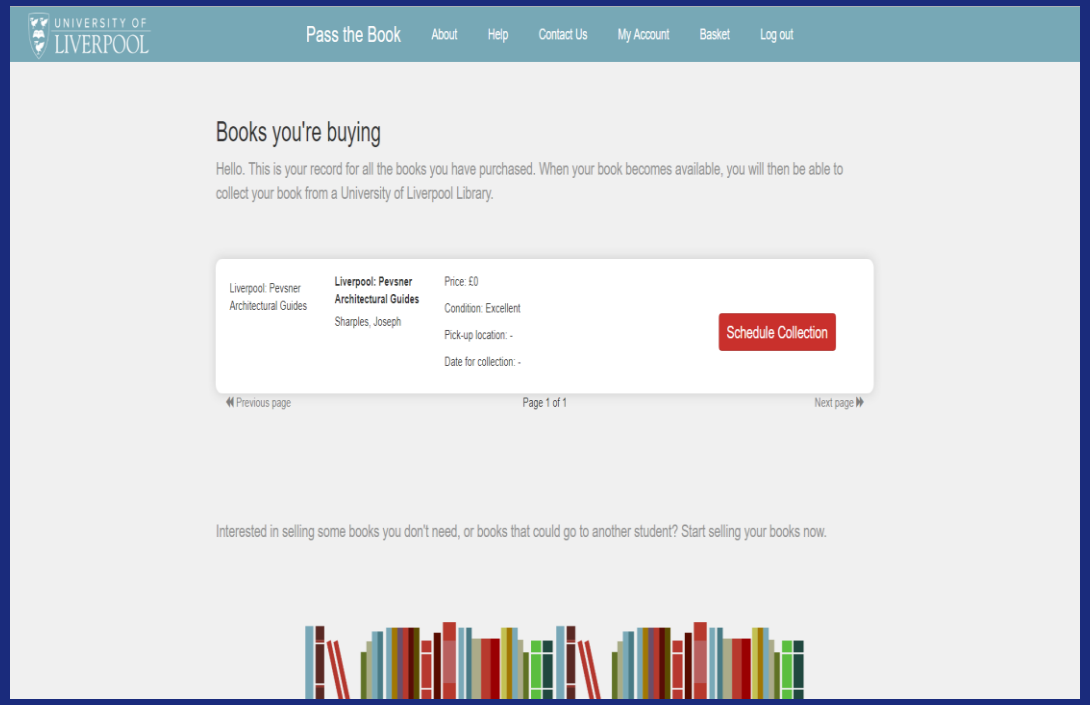

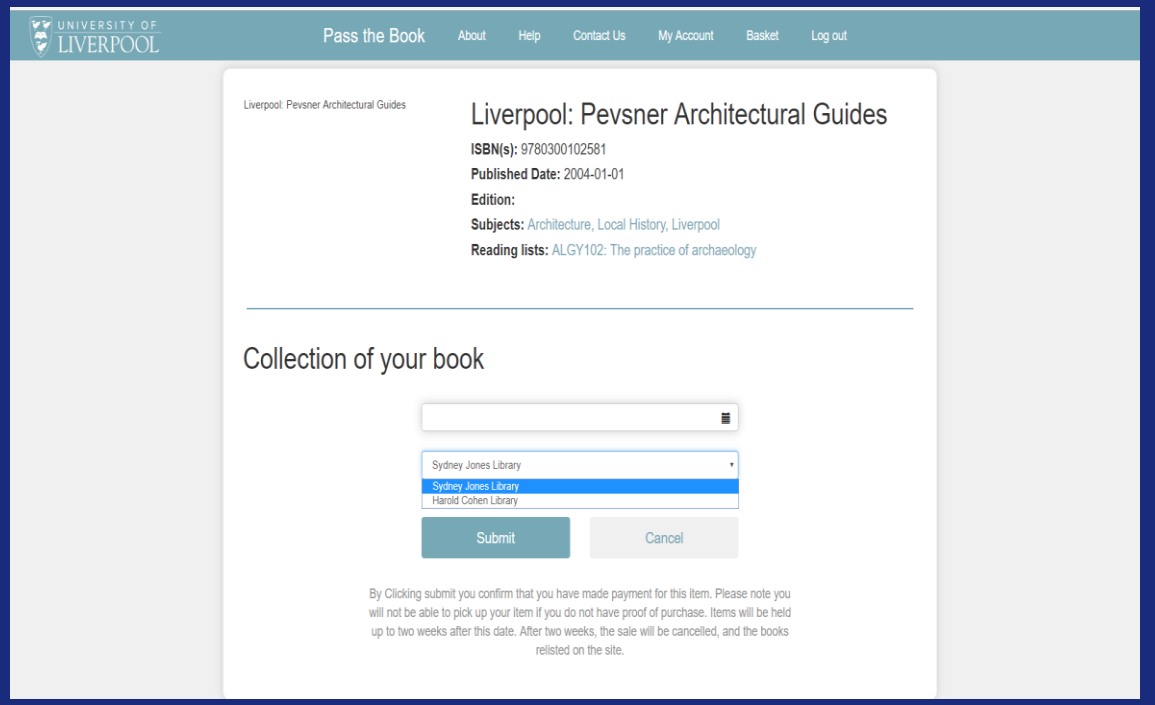

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- Book holding area
- Nearly 3000 items added!
- Number Sequence for collection/retrieval system

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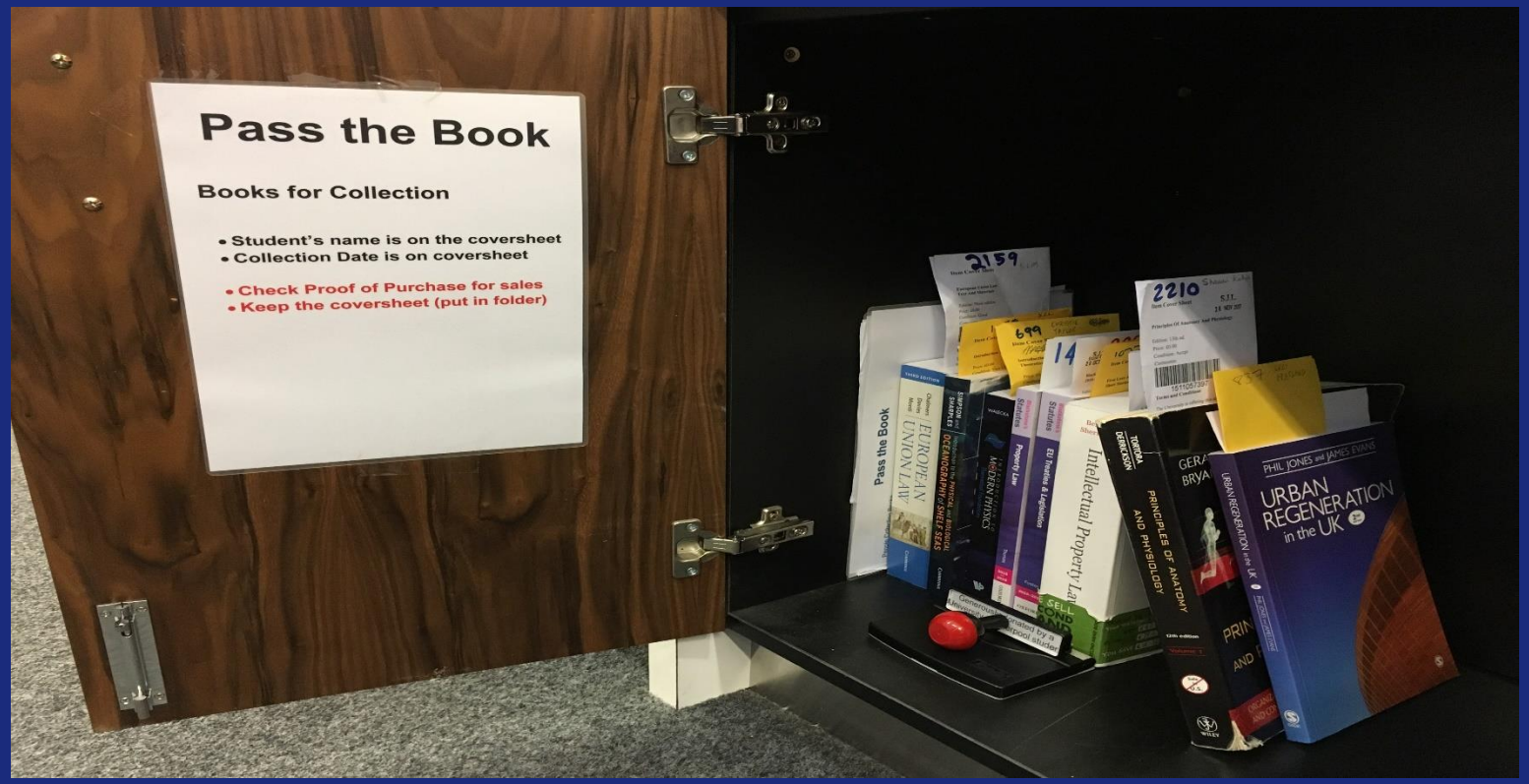

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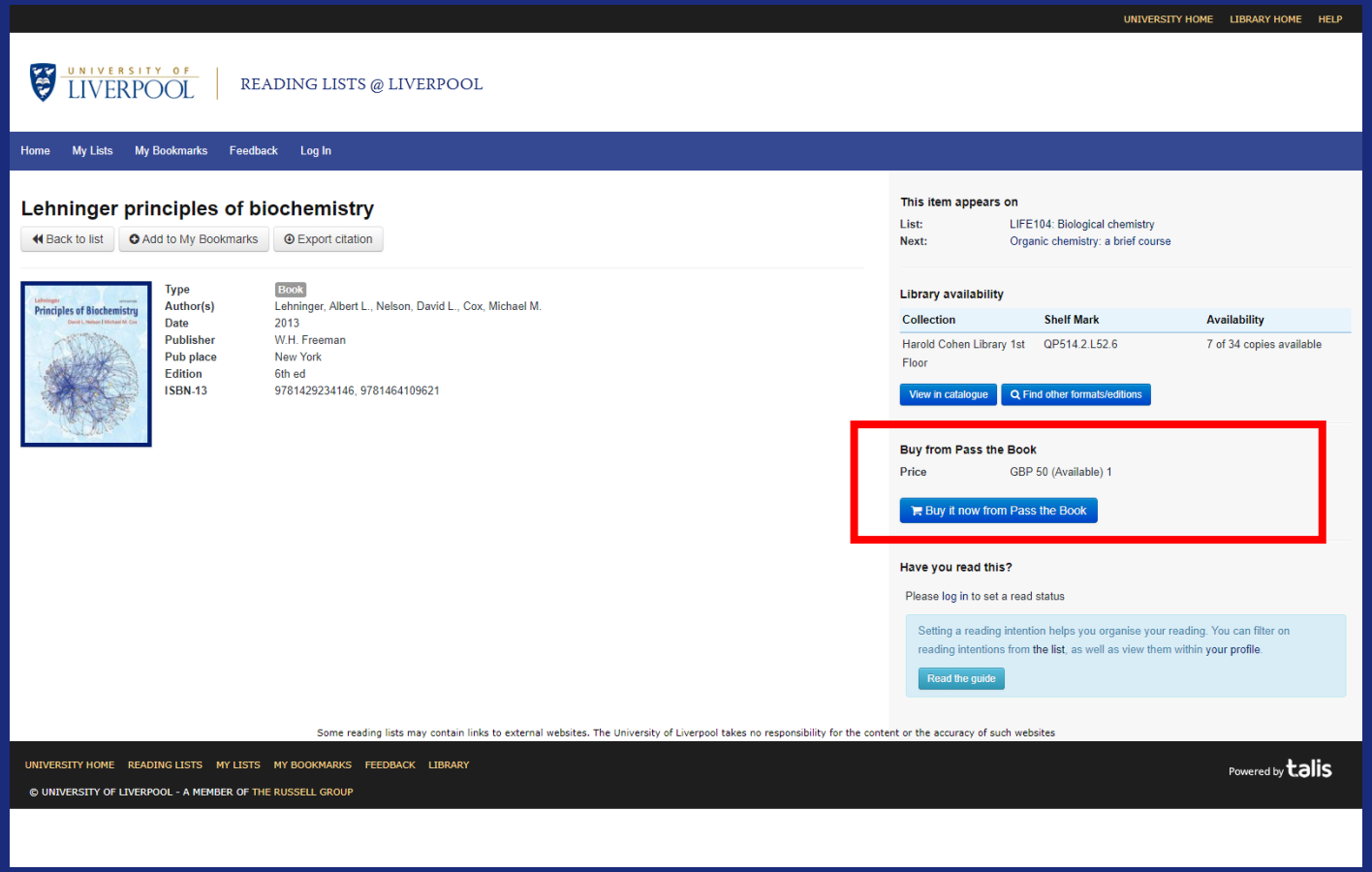

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Questions?

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