Creating a Textbook Marketplace

Joe Schulkins
Systems Librarian

Ananda Mohan
Guild Vice President
• 400+ undergraduate and postgraduate courses
• 1\textsuperscript{st} for admission of low participation neighbourhood students
• 1\textsuperscript{st} for admission of state schools and college students
Why necessary?

• Didn’t want to spend more to support learning as well as £9k fees.
• NSS scores dip partly due to book provision
• Average £276 per year spent on textbooks
Physical Giveaway

Drawbacks:
• Students weren’t able to sell their items
• Managing physical giveaway was challenging
• It was difficult for students to find what they wanted
Online Book Exchange Survey

Where should items be picked up?
- Library - never meet: 25%
- Meet in designated areas: 11%
- Meet anywhere: 64%

Would you use it to sell?
- Yes: 83%
- No: 11%
- Maybe: 6%

Would you use it to buy?
- Yes: 78%
- No: 11%
- Maybe: 11%
Development and Marketing

Constraints:
• No money through the site
• Library as gatekeeper
• Longevity
Redevelopment

- Long term viability
- Why create something first?
  - Accurate specification – shows how we want it to work
  - Shows that there is a demonstrated need for the service
870 Users
361 since relaunch

1,265 Books
currently available

Total Savings
£4335.85
£12.79 per book

339 Books
sold or given away
‘ PTB is an amazing service, so much so that it was part of my guild election manifesto! It's been massively helpful for me, especially as a Law student our turnover of books is very high and it's been a great way to both save and make some money too! ’

Esther Bukoye,
3rd Year Law Student
(Advocate for Law Course, recently became a member of Guild leadership team)
‘I was surprised at the depth and range of books available. My dissertation is on quite a unique subject and was pleasantly surprised to still be able to find plenty of relevant material.’

Jennifer Quillan,
3rd Year Literature Student
Drop off Donation Box
At Sydney Jones & Harold Cohen Libraries
Located in foyer, available 24/7
- Registration Screen
- Paypal Information Included
Hello Jack Wedgwood. This is where you can keep track of your account.

- Books you are selling
- Books you are buying
- Account settings
- Add Item
- Adding Items to website
- Same for staff and students
- ISBN Reader for auto-complete
- Coversheet printed out and kept in corresponding book
- Donation stamp
- Items being sold must have coversheet with book
Pass the Book

Pass the Book

buy sell donate

your books through the library

Find a book

Browse all titles by subject
Browse all titles by reading list

Pass the Book

Pass the Book

Search Results

Filter by Title, Author, ISBN ...

Liverpool: Pevsner Architectural Guides

Sharplies, Joseph

Liverpool: Pevsner Architectural Guides

Liverpool: Pevsner Architectural Guides

Pass the Book

Pass the Book

Liverpool: Pevsner Architectural Guides

Sharplies, Joseph

ISBN: 978000102591
Published Date: 2004-05-01
Edition:
Subjects: Architectures, Local History, Liverpool
Reading lists:

Items Available

Add to basket

Add to basket
Books you're buying

Hello, this is your record of all the books you have purchased. When your book becomes available, you will then be able to collect your book from a University of Liverpool Library.

Schedule Collection

Interested in selling some books you don't need or books that could go to another student? Start selling your books now.

Collection of your book

By clicking 'submit' you confirm that you have made payment for this item. Please note you will not be able to pick up your item if you do not make payment. Items will be held up to two weeks after this date. After this time, the sale will be cancelled, and the books returned on site.
Pass the Book

Books for Collection

- Student’s name is on the coversheet
- Collection Date is on coversheet
- Check Proof of Purchase for sale
- Keep the coversheet (put in folder)
Questions?

Joseph.schulkins@liverpool.ac.uk
@joe_schulkins