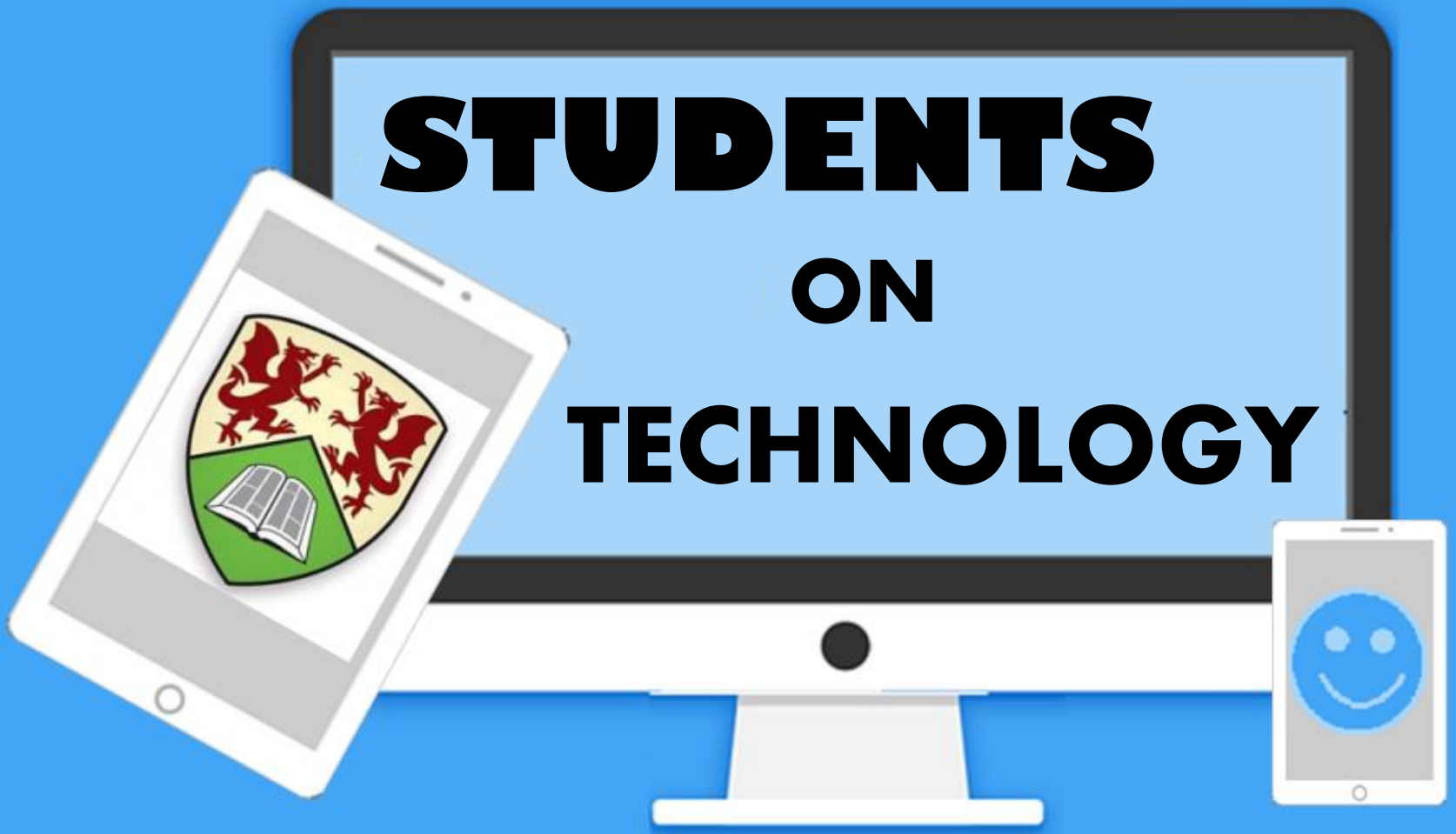
STUDENTS ON TECHNOLOGY



an innovative student partnership

PRIFYSGOL ABERYSTWYTH UNIVERSITY

James Ward, undergraduate student

Mary Jacob, E-learning Advisor

Aim 1 – Improve Bb design

- Home page too busy???

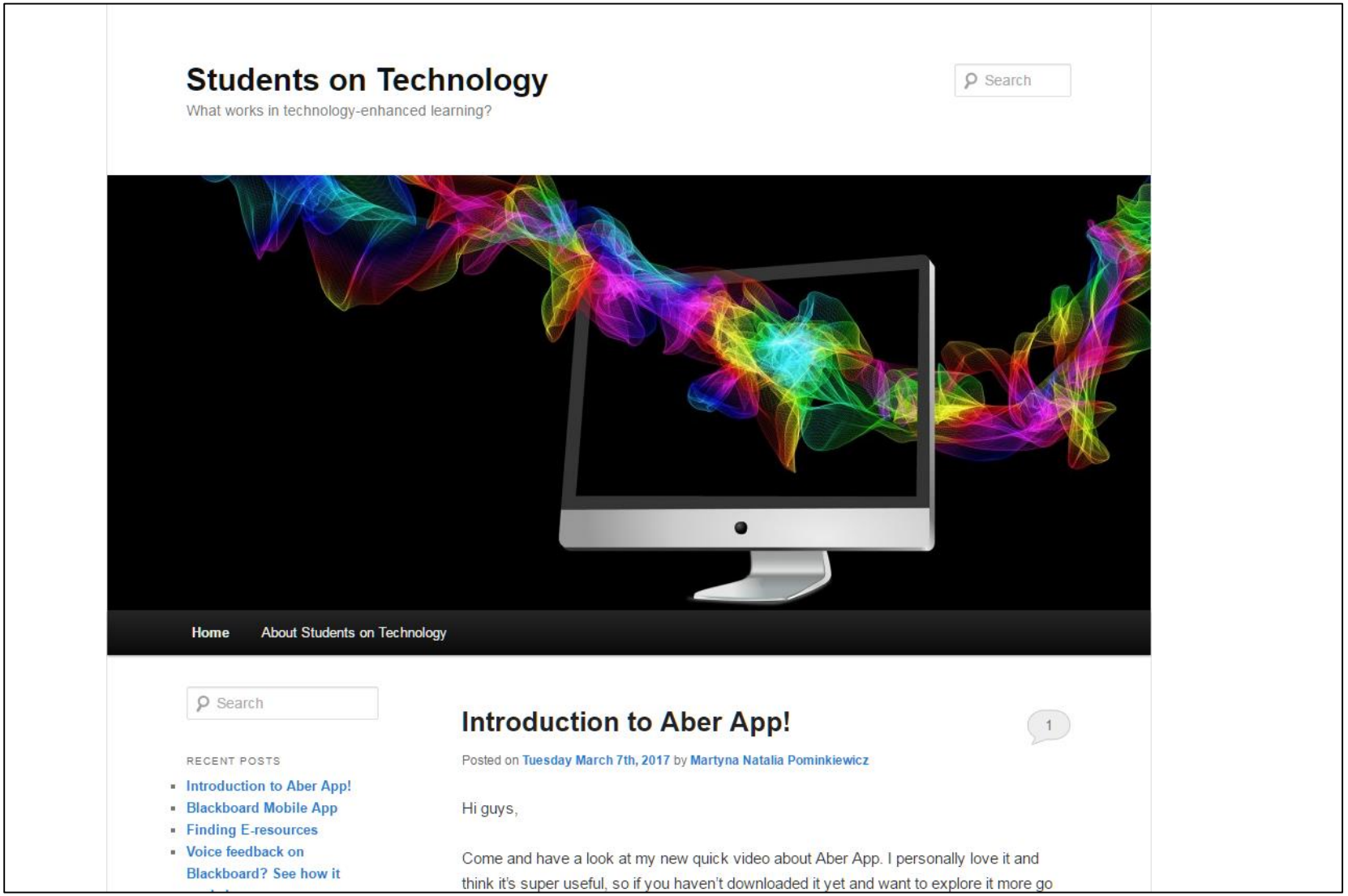
Aim 1 – Improve Bb design

Aim 2 – Help staff and students understand each other

- Student video blog on how they use tech for learning

- http://wordpress.aber.ac.uk/sotstaff/

Aim 2 – Help staff and students understand each other



Students on Technology

What works in technology-enhanced learning?

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Home | About Students on Technology

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RECENT POSTS

- Introduction to Aber App!
- Blackboard Mobile App
- Finding E-resources
- Voice feedback on Blackboard? See how it

Introduction to Aber App!

1

Posted on Tuesday March 7th, 2017 by Martyna Natalia Pominkiewicz

Hi guys,

Come and have a look at my new quick video about Aber App. I personally love it and think it's super useful, so if you haven't downloaded it yet and want to explore it more go

We planned:

- 2 student assistants
  10 months
- Focus groups
- Video blog and social media

We did:

- 4 student assistants
  6-7 months
- Focus groups and online survey
- Video blog and social media

Overcoming challenges

- Getting off the ground
  - Late start → add more students, adjust project timeline
  - **Advice**: build in more resilience from start

- Getting students to attend focus groups
  - More benefits to student
  - Refresh Survey
  - Lecture Talks [**FISHING**]

Voices from the team

- https://www.wevideo.com/view/883579293

End results (so far!)

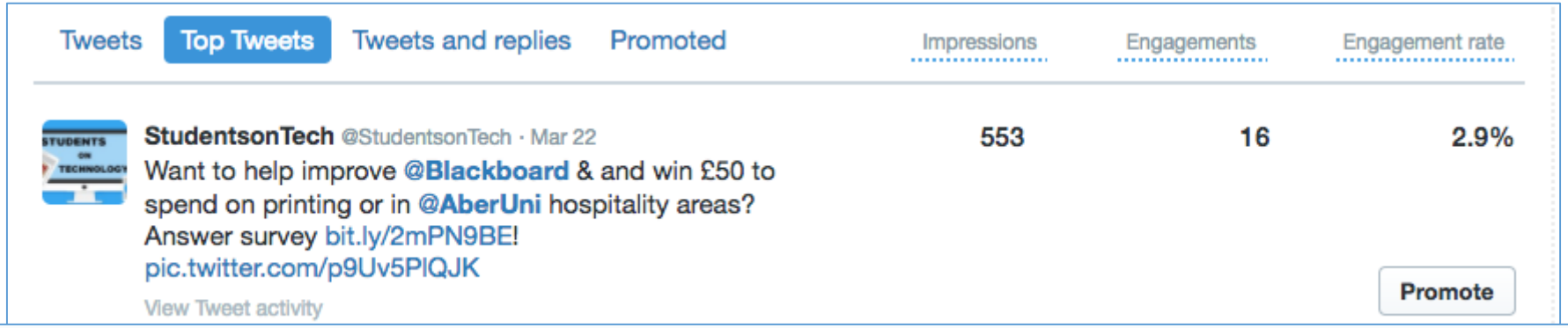
Video blog / social media

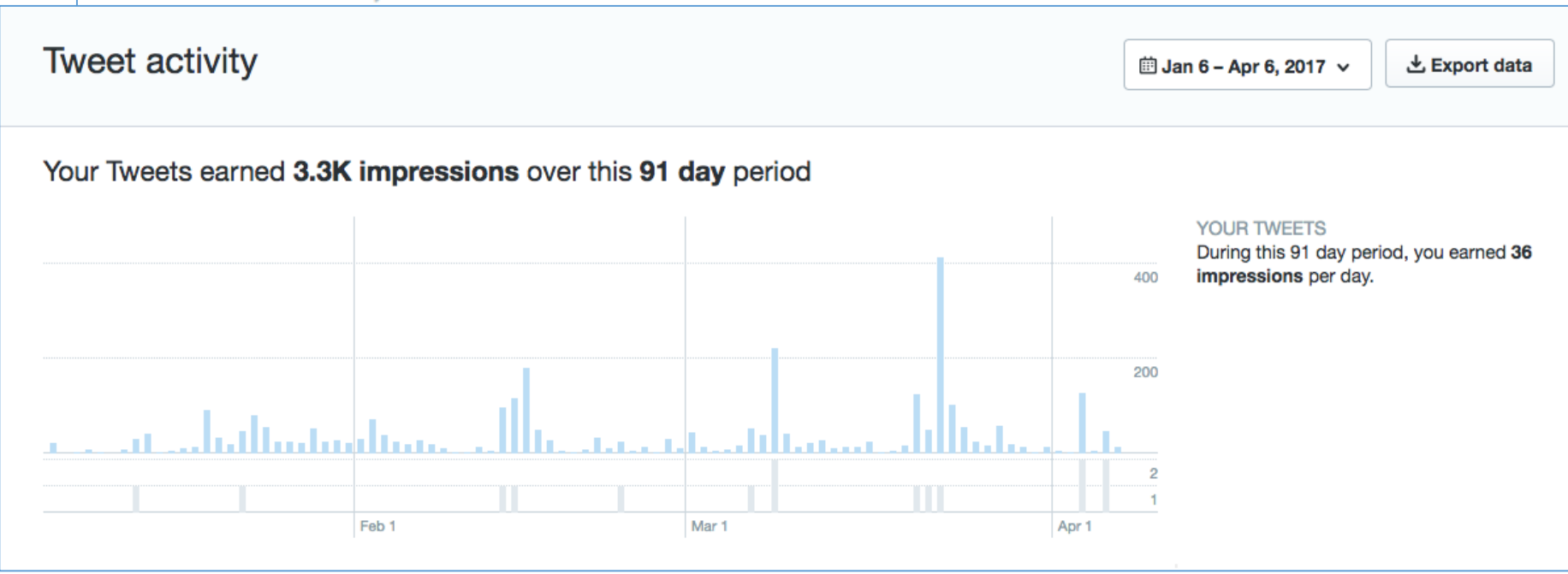
- WordPress video posts
  - 12 posts
  - 166 views
- Twitter
  - 38 tweets
  - 3,300 impressions
- Facebook page
  - 13 posts
  - 90 reach per post

Blackboard refresh

- Focus groups
  - 17 participants
- Online survey
  - 352 responses

End results (so far!)





End results (so far!)

Published	Post	Type	Targeting	Reach	Engagement	Promote
23/03/2017 09:22	Hi everyone! Are you a student at Aberystwyth University and would			92	7 4	Boost post
03/03/2017 09:27	We are excited to be going to Exet er next month to present on our pr			91	0 5	Boost post
13/02/2017 13:58	NEW VIDEO! This time, we're talki ng about voice feedback on Black			89	3 3	Boost post
21/02/2017 17:12	Latest video shows you how to us e e-resources, make your life easi			87	1 2	Boost post
23/03/2017 09:24	NEW VIDEO from Jack! - Technol eg Iaith Cymraeg (Welsh Languag			86	1 3	Boost post

Bb = Blackboard

Impact

STAFF

- Mutual understanding of students
- Development of technical skills
- Development of presentation skills
- Opportunity to help students
- Technical support
- Bilingual project for non-welsh speakers
- Vlog

STUDENTS

- Opportunity to provide feedback
- To reveal their own experience with Bb
- A new Bb for the next academic year 2017-18
- Mutual respect for Student-staff
- Involvement in university departments
- Enhanced CV
- Enhanced technical experience
- Bb App explanation
- App Aber explanation
- Vlog

Advice

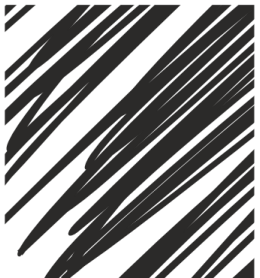
Student

- Don’t be afraid to speak up if your having difficulties [in ANYTHING]
- Take all feedback, so as to improve your focus groups
- Know your limits
  - What can you do?
  - What can’t you do?
- Have a set time to work on projects
- Tell your friends on your course about the focus groups

Staff

- Messenger chats are extremely helpful for communications
- Keep emails to maximum information and minimum quantity
- Allow more start time to train up
- Be more creative to get more students involved in focus groups and the project.
- Social Media is a FANTASTIC Resource
  - Facebook
  - WordPress
  - Twitter
  - Tumblr
  - YouTube channel

Any questions?



http://wordpress.aber.ac.uk/sotstaff/

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