

# **STUDENTS ON TECHNOLOGY**

an innovative student partnership



# Aim 1 – Improve Bb design

- Home page too busy???



# Aim 1 – Improve Bb design



**AberLearn Blackboard**

  
Blackboard

Mary Jacob

StudentMy ModulesAberSkills

Welcome StudentMy DepartmentGetting HelpComputer Rooms - Availability

**What's New**

To check for new additions to your Blackboard courses (including documents, grades, discussion board messages and assignments) please check the [homepage of the relevant module](#).

**To Do**

Edit Notification Settings

What's Past Due

Actions

▶ All Items (0)

What's Due

Actions

Select Date: 20/03/2017

Go

▼ Today (0)

Nothing Due Today

▶ Tomorrow (0)

▶ This Week (0)

▶ Future (0)

Last Updated: 20 March 2017 10:12

**My Announcements**

No Institution Announcements have been posted in the last 7 days.

**Tell Us Now**



Your feedback is vital to help us keep improving the student experience at Aberystwyth.  
Please [tell us now](#) what we are doing well, what you'd like us to improve on, and what our priorities for improvement should be.

**New! Blackboard Student App Available for Free**



Information Services is pleased to provide the [Blackboard Bb Student app for mobile devices](#), free of charge for students at Aberystwyth University.

**AberLearn Blackboard Required Minimum Presence**



Module Info

- Handbook
- Aims/Objectives
- Communication

Content

- Teaching materials
- Descriptions
- Reading list

Assignments

- Assessment info
- Feedback info
- Submission links
- Multiple assessment types

General

- Staff profiles
- Links to policies
- Software info

Structure

- Easy navigation
- Chunked learning materials
- Streamlined learning process

The AberLearn Blackboard Required Minimum Presence (RMP) applies to all taught undergraduate and postgraduate modules. Click the thumbnail to see the full description on [Nexus](#).  
Please contact your academic representative if you wish to discuss how the RMP is being applied in your modules.

**Tools**

Announcements

Calendar

Tasks

Send Email

User Directory

Address Book

Personal Information

Goals

**Primo library catalogue search**

Search Primo



More Books

**Your Links**

Useful Links

About the University

Departments & Services

Food, Drink & Shopping

Uni Cafés & Restaurants

Arts Centre Cafés

Union Shop

Finding your Way Around



# Aim 2 – Help staff and students understand each other

- Student video blog on how they use tech for learning
- <http://wordpress.aber.ac.uk/sotstaff/>






# Aim 2 – Help staff and students understand each other

## Students on Technology

What works in technology-enhanced learning?



[Home](#) [About Students on Technology](#)

RECENT POSTS

- [Introduction to Aber App!](#)
- [Blackboard Mobile App](#)
- [Finding E-resources](#)
- [Voice feedback on Blackboard? See how it](#)

### Introduction to Aber App!

Posted on [Tuesday March 7th, 2017](#) by [Martyna Natalia Pominkiewicz](#)

Hi guys,

Come and have a look at my new quick video about Aber App. I personally love it and think it's super useful, so if you haven't downloaded it yet and want to explore it more go

1



## We planned:

- 2 student assistants  
10 months
- Focus groups
- Video blog and social media



## We did:

- 4 student assistants  
6-7 months
- Focus groups and  
online survey
- Video blog and social  
media



# Overcoming challenges

- Getting off the ground
  - Late start → add more students, adjust project timeline
  - **Advice**: build in more resilience from start
- Getting students to attend focus groups
  - More benefits to student
  - Refresh Survey
  - Lecture Talks [**FISHING**]



# Voices from the team

- <https://www.wevideo.com/view/883579293>





# End results (so far!)

## Video blog / social media


- WordPress video posts
  - 12 posts
  - 166 views
- Twitter
  - 38 tweets
  - 3,300 impressions
- Facebook page
  - 13 posts
  - 90 reach per post

## Blackboard refresh

- Focus groups
  - 17 participants
- Online survey
  - 352 responses



# End results (so far!)

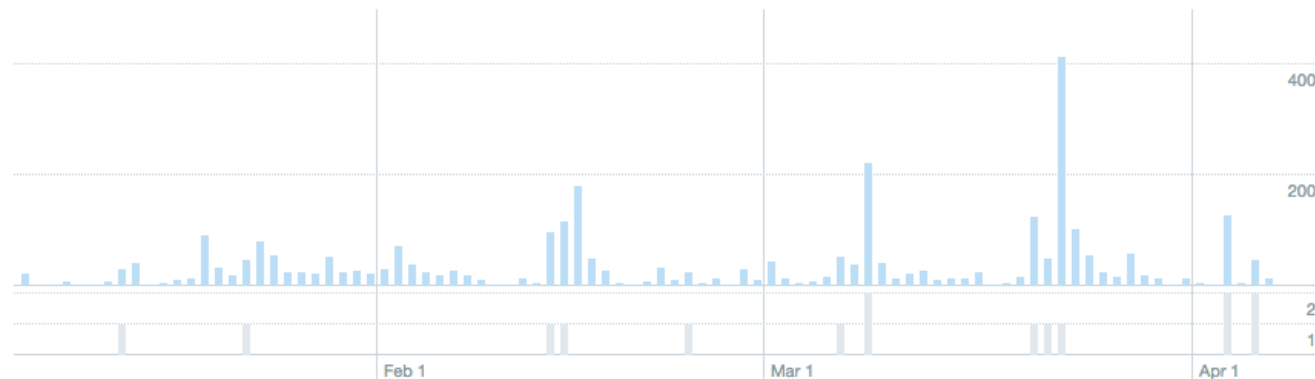
| Tweets  | Top Tweets  | Tweets and replies | Promoted | Impressions              | Engagements | Engagement rate |
|---|---|--------------------|----------|--------------------------|-------------|-----------------|
|  | <b>StudentsonTech</b> @StudentsonTech · Mar 22<br>Want to help improve @Blackboard & and win £50 to spend on printing or in @AberUni hospitality areas? Answer survey <a href="https://bit.ly/2mPN9BE">bit.ly/2mPN9BE</a> !<br><a href="https://pic.twitter.com/p9Uv5PIQJK">pic.twitter.com/p9Uv5PIQJK</a><br><a href="#">View Tweet activity</a> |                    |          | 553                      | 16          | 2.9%            |
|   |   |                    |          | <button>Promote</button> |             |                 |

## Tweet activity

Jan 6 – Apr 6, 2017 ▾

Export data

Your Tweets earned **3.3K impressions** over this **91 day** period





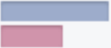

















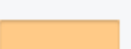



### YOUR TWEETS

During this 91 day period, you earned **36 impressions** per day.



# End results (so far!)

| Published           | Post   | Type  | Targeting   | Reach  | Engagement   | Promote                    |
|---------------------|--|---|---|--|--|----------------------------|
| 23/03/2017<br>09:22 |  Hi everyone! Are you a student at Aberystwyth University and would   |    |    | 92    | 7<br>4    | <a href="#">Boost post</a> |
| 03/03/2017<br>09:27 |  We are excited to be going to Exeter next month to present on our pr |    |    | 91    | 0<br>5    | <a href="#">Boost post</a> |
| 13/02/2017<br>13:58 |  NEW VIDEO! This time, we're talking about voice feedback on Black    |    |    | 89    | 3<br>3    | <a href="#">Boost post</a> |
| 21/02/2017<br>17:12 | Latest video shows you how to use e-resources, make your life easier   |   |   | 87   | 1<br>2   | <a href="#">Boost post</a> |
| 23/03/2017<br>09:24 |  NEW VIDEO from Jack! - Technology laith Cymraeg (Welsh Language)   |  |  | 86  | 1<br>3  | <a href="#">Boost post</a> |



# Impact

## STAFF

- Mutual understanding of students
- Development of technical skills
- Development of presentation skills
- Opportunity to help students
- Technical support
- Bilingual project for non-welsh speakers
- Vlog

## STUDENTS

- Opportunity to provide feedback
- To reveal their own experience with Bb
- A new Bb for the next academic year 2017-18
- Mutual respect for Student-staff
- Involvement in university departments
- Enhanced CV
- Enhanced technical experience
- Bb App explanation
- App Aber explanation
- Vlog



# Advice

## Student

- Don't be afraid to speak up if your having difficulties [in ANYTHING]
- Take all feedback, so as to improve your focus groups
- Know your limits
  - What can you do?
  - What can't you do?
- Have a set time to work on projects
- Tell your friends on your course about the focus groups

## Staff

- Messenger chats are extremely helpful for communications
- Keep emails to maximum information and minimum quantity
- Allow more start time to train up
- Be more creative to get more students involved in focus groups and the project.
- Social Media is a FANTASTIC Resource
  - Facebook
  - WordPress
  - Twitter
  - Tumblr
  - YouTube channel





Any questions?

<http://wordpress.aber.ac.uk/sotstaff/>

Email [bb-team@aber.ac.uk](mailto:bb-team@aber.ac.uk)