

Digital Leaders: Running a peer assisted digital skills programme

Holly Singleton and Janine Diva Coventry University

Who we are...



Holly Singleton

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Janine Diva

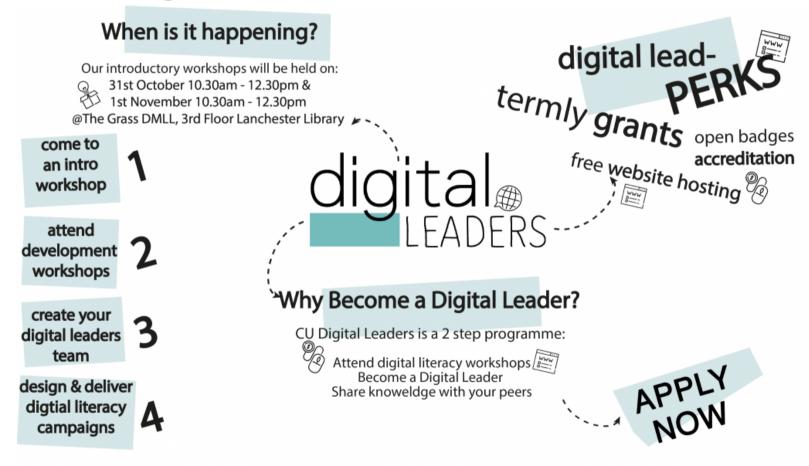
Postgraduate student at Coventry University.

Digital Leader.

What we will be talking about today...

- Explain the Digital Leaders project; what we did, how we did it and why.
- Have an opportunity to try some of the activities we used on the programme.
- Hear from one of the students who was involved and about their experience with the project.

What is Digital Leaders?



Digital capabilities and their importance.

- Improving the 'digital fluency' of students is a main pillar of Coventry University's education strategy – however, like a lot of things the focus here is largely on IT
- JISC's digital capabilities, and others to help inform the areas we would concentrate on.
- Taking place in the aftermath of Brexit and during American elections
 lots of interesting issues to talk about.
- The students themselves were interested in digital capabilities in the context of employability, but we were interested in them as 'life skills'.

The initial programme of workshops.

- 5 flavours of workshop:
- Introduction an icebreaker to get people talking and general conversations around privacy, online security, using social media and lots more.
- 3 Thematic workshops: social networking + communication; well-being and privacy; finding, handling + sharing info.
- Final 'passing it on' workshop: a brainstorming session to come up with ideas for mini-projects and the ways in which we could get the information the students had learnt and discussed out into the world.

What is your digital animal?













If you were a digital leader, what ideas would you come up with?

- Brainstorm in your groups using the flipchart paper and pens
- Needs to relate to one or all of these: 1) social networking and communication 2) well-being and privacy 3) finding, handling and sharing information
- How will you pass it on to the wider community?

Raise awareness of appearance online for employers who might be looking at your online presence - posters, surveys w/ link to website Information checking perceptions cloud view on information.

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Positives and negatives to

Privacy - awareness on how your data is being used

Ouiz/test on social media presence and how employers may view it

Video/chat show series how easy to get people to share their password, other privacy issues

Surveys/questionnaires -

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Mental health - social media as a platform to spread awareness. Something like Instagram to get rid of stigma.

OR codes - link media Beacons

Public library link

people and older

'Switching off' social media - taking breaks for mental well being?

laiming back your own lentity online - through orkshops

king with interested ses

Animated videos - big screens on the Hub Engage University staff and students but also other people

Government spying -

social media

positive or negative?

Creative industry - how important social media can be - how you can get it to work for you - your 'brand

Old fashioned view of the internet - not the same as it was - privacy - can't act the way we did

Twitter polls

Time management - how do we focus with our phone/social media etc.

Mindfulness to take control

Employability - 'what kind of digital employee are you?'

How much Google knows about you as an employee LinkedIn

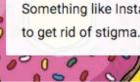
Could also use with older people - reskilling Younger people - finding out what experiences they want to have - rather than

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Community aspect helping elderly to become digitally literate - easier to scam older people

> Scuba diving / Internet things can be fun but dangerous - comparing to other things





Hack-a-thon

Using fear to el Digital empower

Application process.

- We contacted all students who attended the workshops to apply to become Digital Leaders.
- The application process involved the students, individually, creating a short video that explained 1) why they wanted to be a Digital Leader and 2) what digital initiative they would be interested in delivering if their application was successful.
- We received 16 applications and accepted all of them as Digital Leaders.
- One of our Digital Leaders, George Adams, has given me permission to show his application video here.

Taking a leaf out of 'LoggedOn'...



"Sara, 20 years old, is a biomedical student passionate about equality and water sports. She is interested in potentially venturing into medicine or health, but is open to working for companies or organisations that encourage progress in underdeveloped parts of the world."

Other student projects...

- Web cam stickers and promotion around online privacy.
- Using social media to highlight your work and create a digital footprint you want people to see.
- YouTube video series promoting online security, particularly the use of strong passwords.
- Posters and accompanying website highlighting the importance of keeping your online content private – particularly relevant to nursing students and their use of social media.

What's worked well.

- Collaboration from other teams within the University.
- We have amazing, hard working students who are wonderful to work with.
- Has scope to go even further, especially after reflecting and lessons learned...

Challenges

- I have never been a project manager before! A lot learnt from this: establish roles, establish deadlines, you have to be firm.
- Keeping students engaged this is easier if you have the above clearly outlined from the beginning.
- Are students employed or volunteers?

Any questions?

Thank you for participating in our workshop!

Please feel free to contact me: holly.singleton@coventry.ac.uk

Digital Leaders website: http://digitalleaders.coventry.domains/