

Welcome to this 5th Change Agents' Network webinar. We will be online to support you after 12 noon. In the meantime, feel free to introduce yourself in this chat window.

Peter Chatterton

11:38

http://www.southampton.ac.uk/humanities/undergraduate/modules/huma1036_employability_module_year_one.page

E Sims

12:04

Hi - Ellen Sims, Head of Learning and Teaching at Plymouth College of Art here!

Peter Chatterton

12:04

Hi Ellen

Peter Chatterton

12:04

Is Plymouth sunny?

Jackie

12:04

Hi Jackie Andrews Skills and Development Manager, Nottingham University Business School

- Alyson Twyman joined the Main Room. (12:05) -

E Sims

12:05

Plymouth is VERY sunny!

Ilaria Gidoro

12:05

Hello all! This is Ilaria, Education and Representation Coordinator at St Andrews Students' Association

Peter Chatterton

12:05

Hi Jackie - I did my first degree at Nottingham - liked it very much

Jackie

12:06

I am pleased you enjoyed it - ver sunny and lovely today

Peter Chatterton

12:06

<https://blog.soton.ac.uk/missionemployable>

E Sims

12:06

I am walking to Cawsand later!

Peter Chatterton

12:07

I'll be walking down to Balham station

- Sarah Knight joined the Main Room. (12:07) -

Sarah Knight

12:08

Hello all

Peter Chatterton

12:08

Hi Sarah

Peter Chatterton

12:08

You can use the audio set-up wizard to set up your audio and check it is working

Sarah Knight

12:08

Hi Ellen and Peter I will check my sound

Sarah Knight

12:10

Great Peter

Moira Wright #2

12:10

Hello from sunny London

- Carol Vaughan 1 joined the Main Room. (12:11) -

Sarah Knight

12:11

I am going to get a cup of tea and will be back.

- Megan Davies joined the Main Room. (12:12) -

Peter Chatterton

12:12

You can use the audio set-up wizard to set up your audio and check it is working - click on Tools - Audio - Audio set-up wizard

- Dr Angela Darvill joined the Main Room. (12:13) -

Moira Wright #2

12:13

I'm from UCL and am Digital Literacy officer there working with students and staff on variety of projects

Dr Angela Darvill

12:13

Hi I am from the University of Salford

Ilaria Gidoro

12:14

Mh.. I think mid/southern Scotland

but it's still cold anyway haha

12:14

Ellen Lessner

12:15

CAN blog: <http://can.jiscinvolve.org/>

Moira Wright #2

12:15

Thanks Ellen!

Peter Chatterton

12:15

Mission Employable: <https://blog.soton.ac.uk/missionemployable>

Ellen Lessner

12:16

Eleanor and Charlotte's journal article about Mission employable:

Journal:<http://can.jiscinvolve.org/wp/journal-of-educational-innovation-partnership-change/>

Peter Chatterton

12:16

<https://journals.gre.ac.uk/index.php/studentchangeagents/article/view/207>

12:23

Thanks Peter very helpful

James L

12:24

Im James from Sheffield Hallam University

Sarah Knight

12:25

Lovely to see so many people with us from a range of institutions

Rebecca

12:25

Hi I'm Rebecca from University of South Wales

Claire Roberts

12:25

I'm Claire from City of Glsgow College, where I'm the information Literacy librarian.

Megan Robertson (Aston University)

12:26

Megan from Aston here... and the sun is shining!

Sharon Hensby

12:26

Hi I'm Sharon from Griffith University in Australia

Jeanette

12:26

Hi I'm Jeanette, Carrers Adviser from the University of Surrey

Sarah Knight

12:26

Welcome Sharon :-)

Sheffield Hallam University

12:26

Hello all. Luke, James and Charmaine from Venture Matrix @ Sheffield Hallam University

LizzieM

12:26

Hi, I'm Lizzie from University of Winchester

Joanne Bliss 1

12:26

Hi, I am Jo a Careers Consultant from the University of the West of England- Bristol (UWE)

Alyson Twyman

12:26

Hi, I'm Alyson Twyman, Manager of Career Development Services in Cardiff Metropolitan University.

Sharon Hensby

12:26

Thanks for the prize!

Marcus Elliott (Uni Lincoln)

12:27

Hi, I work as a Digital Education Developer at the University of Lincoln

Louise Woodland 2

12:27

louise from Cranfield university

Karen Fitzgibbon

12:27

Hi all, I'm Karen from the University of South Wales - beautiful mountains outside my window bathed in sunshine :)

- Gavin McCabe joined the Main Room. (12:27) -

M.J.

12:27

Hi, I'm M.J. from the Lifelong Learning Centre at the University of Leeds (I do careers education and guidance)

Anthony Lewis

12:27

Hi, I am Tony from Birmingham City University, Faculty of Computing Engineering and the Built Environment

Eleanor Quince

12:28

Hello all!

Sarah Knight

12:28

Hello Eleanor and Charlotte

caroline field

12:29

Hello from University of West of ENgland in Bristol

Peter Chatterton

12:29

<https://blog.soton.ac.uk/missionemployable>

becka

12:29

hi I'm Becka, a Careers Adviser at Edge Hill University.

Eleanor Quince

12:29

Sarah W 1

12:31

Hi I am employability lead in the School of nursing, midwfiery, social work and social sciences. I am a children's nurse

Ellen Lessner

12:32

Welcome everyone!

- Roz Hall joined the Main Room. (12:32) -

E Sims

12:32

Hi, great to be hearing about this!

Peter Chatterton

12:33

Please put any questions you have into the text-chat (precede with a "Q:")

Ellen Lessner

12:34

Please put any questions or comments that you would like to ask Eleanor and Charlotte later and we will keep track of them.

Kirsty Whitelock 1

12:34

Hi, very sorry but I don't appear to be able to hear you? Sound is ok on my PC though!

Ellen Lessner

12:35

http://www.southampton.ac.uk/humanities/undergraduate/modules/huma1036_employability_module_year_one.page

Peter Chatterton

12:35

Please use the audio setup wizard Kirsty

12:35

"tools - audio - audio set-up wizard"

Dr Angela Darvill

12:37

Great idea of using student internship

Ellen Lessner

12:37

A recording (a copy of presentation and chat) of this session will be available on the CAN blog: CAN blog: <http://can.jiscinvolve.org/>

- Sharon Hensby joined the Main Room. (12:39) -

- Debby M joined the Main Room. (12:40) -

Ellen Lessner

12:42

Several other change agents and student partnership projects have also said that student led activity encourages coursework motivation. This is FE as well as HE.

Steve, UCL

12:45

We found the same of demand vs expectation. We brought some students into our IT dept and they were amazed at how it took 250+ people to run everything - they thought it would be 4 or 5! I think helping them understand the customs/processes of work helps (bidding for funding, timing, competing demands, the difficult structure of a university, whatever your context has)

Clare Killen

12:46

I think the bringing together of ideas from both sides is an essential part of the coming together, forming, consultation stage and the importance of this is often overlooked. Make it an explicit part of the process and keep the communication flowing perhaps?

Peter Chatterton

12:48

Q: you mentioned that students listen more to peers/alumni rather than e.g. careers depts - how can you get them to listen to all?

Ellen Lessner

12:48

Engaging the students who don't normally participate in much is also a problem that other institutions report. Involving those who get involved with everything isn't a problem but they can only do so much!

Alyson Twyman

12:48

We have a generic (partially customised) careers e-module and we find that providing customised resources linked to it was helpful. There is a danger, though, of spoon-feeding if students don't have to find their own information. Sometimes what they want isn't what they should have.

Clare Killen

12:49

@Charlotte - independent, currently working for Jisc and writing case studies on CAN work

becka

12:49

In terms of customising content, getting the students to do their own research on areas of interest can be a good way to engage them as well as getting bespoke content generated by themselves, thereby saving staff time!

Sarah Knight

12:50

@Steve, UCL great example of how to meet expectations from students

Peter Chatterton

12:52

Q: is there often a tension between what programme teams do with student employability and what central careers depts do?

Tara McLaughlin

12:54

Do you (or others) include Students' Union or Guild representatives? I know not everyone has a supportive SU?

Eric Stoller

12:55

Apologies if this was mentioned earlier, but US career development offices have had success with using Twitter to engage current students with employed alumni... e.g. <https://twitter.com/TerriersAtWork> - via Boston University

Ellen Lessner

12:55

Thanks, Eric.

Peter Chatterton

12:55

Thanks for that Eric

do they use LinkedIn too?

12:56

Steve, UCL

12:56

ooh like the idea of a hashtag that could connect students and alumni

Dr Angela Darvill

12:56

Hi we have developed a twitter account @NursingSU curated by staff and students

Eric Stoller

12:57

@Peter - Syracuse University uses LinkedIn <https://www.linkedin.com/groups?gid=4052030>

Peter Chatterton

12:57

thanks Eric - will explore -v ery useful

Megan Robertson (Aston University)

12:57

I've been experimenting with Yammer - bit more of a controlled enviroment than Twitter!

Eleanor Quince

12:57

Yep - we use Twitter a lot!

Eric Stoller

12:58

BU also uses Twitter for engagement between their career center and the university community:
https://twitter.com/bu_ccd

Ellen Lessner

12:58

Ayelsbury College is using LinkedIn with staff and employers and are hoping to include students shortly. @Eric

Peter Chatterton

12:58

I think there is much untapped potential for exploiting alumni networks for e.g. mentoring (& not just donations!)

Steve, UCL

12:58

communication is a big barrier for us. We offer good things (and they are free) but getting the message out to students is difficult. We get a lot of "I didn't know about that."

Ellen Lessner

12:58

It's so good to have the student perspective!

Sheffield Hallam University

12:58

we currently have an HEA funded project here at SHU called 'The LinkedIn University', that will be released in the near future

Eric Stoller

12:59

@Peter - Absolutely. Alumni + LinkedIn is an untapped area with a lot of potential.

Moira Wright #2

12:59

LinkedIn is used by something like 79% of recruiters

Lynsey McMahon UWS

12:59

Having a hashtag and set time for employers to advertise vacancies is also a good idea so that students can keep on track of opportunities, employers can answer any questions posed by students in live discussions, increases employer engagement

Peter Chatterton

12:59

I'm exploring all this in a Jisc funded study - technology for employability

Eleanor Quince

12:59

Definitely untapped potential for connecting with alumni to help our current students with their employability

Eric Stoller

12:59

@Steve, UCL - Definitely a good reason to check out social media for student engagement

Steve, UCL

12:59

SHU - would be very interested to hear about that, hopefully you will present it at some point?

Sheffield Hallam University

13:00

@steve - I am not involved but happy to pass contact on if you like? Email me l.s.regan@shu.ac.uk

Eric Stoller

13:00

More from SHU and LinkedIn University: <https://twitter.com/suebecks/status/615086084586868736>

Peter Chatterton

13:00

will contact you too SHU

Francesca Rock

13:00

I worked with Mission Employable as the Welfare Officer for English Society at Southampton to create an English Alumni panel and LinkedIn was a valuable tool - Mission Employable created groups for each humanity which is incredibly useful for us as students to discover the career paths that are available to us when we graduate

Sheffield Hallam University

13:00

Cheers, Eric!

Eleanor Quince

13:01

Hurrah Francesca!

Steve Wileman

13:01

Apologies - have to leave for another meeting. Excellent information and will catch up rest on recording - many thanks for sharing your brilliant project

Peter Chatterton

13:01

Anyone ideas for best practices use of LinkedIn and Twitter for employability?

Ellen Lessner

13:01

Thanks, STEve.

Eleanor Quince

13:01

Thank you so much Steve!

Lynsey McMahon UWS

13:02

Having a LinkedIn Group for Mission Employable for employers and students to connect - this however needs to be monitored and questions and information posted regularly

Steve, UCL

13:02

thanks Luke.

Ellen Lessner

13:03

Yes, it's easy to set something up and more difficult to keep following up questions and comments.

Eric Stoller

13:03

SM is useful from so many angles...use Twitter for employability, engagement, teaching, learning, etc. <https://www.jisc.ac.uk/blog/enhancing-student-services-with-digital-engagement-11-jun-2015>

Plus, professionals role modeling use of SM via Twitter, LinkedIn, etc is such a great "sneaky" way of teaching.

13:03

Clare Killen

13:04

Importance of modelling behaviour from Eleanor seems to be important

Peter Chatterton

13:05

Also socila media is important for students in devleoping relationships with employers and engageing with them

Lynsey McMahon UWS

13:05

You Say, We Did tagline - show students what you have did with their feedback - the interns could feed this back and again will help them develop their transferable skills

Steve, UCL

13:05

Charlotte - we have an 'innovations officer" in our e-learning team here at UCL - if that's an area of interest from you, then I think you might enjoy a conversation together. Happy to put you in touch - s.rowett@ucl.ac.uk

Eric Stoller

13:06

Great resource from LinkedIn: <https://university.linkedin.com/>

Dr Angela Darvill

13:07

We also have a facebook account for new students with second years who help and guide them lecturers just oversee the account seems to be working really well

Carol Vaughan 1

13:07

Setting up SM accounts is the easy bit... maintaining is more difficult... and when students don't understand the importance, it's difficult to get them engaged. Here at UWS we need to get more academics engaged with SM and understanding the importance for employability. Digital Literacy is key issue.

Eric Stoller

13:07

@Carol Yes!!!!

Ellen Lessner

13:07

@Carol Agree!

Jackie

13:08

Ellen Lessner

13:08

Thanks for coming, Jackie.

Eric Stoller

13:08

Wrote about what Carol mentioned over at IHE: <https://www.insidehighered.com/blogs/student-affairs-and-technology/using-social-media-inspire-your-students>

Dr Angela Darvill

13:08

We found that students use social media more than blackboard for example so we need to embrace teaching and learning and employabilty on these platforms

Eric Stoller

13:08

and a bit on strategies/tactics for student engagement via social media:

<https://www.insidehighered.com/blogs/student-affairs-and-technology/5-tips-social-media-engagement>

Megan Robertson (Aston University)

13:09

Using SM is a good way of meeting students where they are.

Carol Vaughan 1

13:09

Will check out those articles this afternoon Eric

Ellen Lessner

13:09

Remember that all links will be available in downloaded chat text on our blog: CAN blog:

<http://can.jiscinvolve.org/> or you can download it by going to File - Save - Chat.

Eric Stoller

13:10

"Mission Employable messages do not self-destruct when posted on social media." :-)

- Cath Fenn #2 joined the Main Room. (13:10) -

Moira Wright #2

13:10

@Eric ha!

Eleanor Quince

13:10

Love it Eric!

Eric Stoller

13:12

It's so important to teach and role-model to students that social media engagement is not siloed. Interactions span personal/professional spheres. This is such a new way of thinking/acting from a professional context. Digital identity causes a lot of grey area / dissonance.

Moira Wright #2

13:13

Important not to encroach on the personal aspects of students SM whilst making sure that students understand how it can be used in different contexts like employability as well as social contexts

Ellen Lessner

13:14

Digital literacy is so important. That's why I think the Welsh model of mandatory modules for FE (digital literacy) is so important.

Peter Chatterton

13:14

Eleanor and Charlotte paper

<https://journals.gre.ac.uk/index.php/studentchangeagents/article/view/207>

Alyson Twyman

13:15

@Eric Agreed - whilst students say that they see Facebook as their personal social space, it's still the quickest and most effective way to alert them to opportunities. Also, employers increasingly view all the social media presence of any applicant, so they need to understand the how to manage their SM presence.

Jeanette

13:15

Sorry have to go but thank you for really helpful session

Ellen Lessner

13:15

Thank you, Eleanor and Charlotte. Really motivational.

Lynsey McMahon UWS

13:15

academics need to be aware of what the careers and employability services actually do at Universities, rather than just students coming to workshops e.g social media, staff should be encouraged too

Karen Fitzgibbon

13:16

Thanks Eleanor and Charlotte, very useful.

Eric Stoller

13:16

@Lynsey ---> Yes (x) 1000

Ellen Lessner

13:16

Yes it is.

Eric Stoller

13:16

no idea where that icon came from. LOL

Clare Killen

13:16

Excellent session - thanks Eleanor and Charlotte.

Eric Stoller

13:16

Excellent convo!

thanks for facilitating

13:16

Sarah Knight

13:16

:-)

Alyson Twyman

13:17

Thanks, both - will be passing the info on to our Humanities staff as it will help address some issues they have with student engagement.

Sarah W 1

13:17

Thank you this session has been really interesting!

Lynsey McMahon UWS

13:17

@Eric - great thoughts and feedback agree with all :)

Carol Vaughan 1

13:17

Very interesting stuff! Thanks everyone!

Amanda Skevington 2

13:17

very interesting thank you

Peter Chatterton

13:18

<http://can.jiscinvolve.org>

Jo Jenkins

13:18

Thank you the session has been really useful

Ellen Lessner

13:18

SEDA award registration link: <https://survey.jisc.ac.uk/canseda1>

- Rebecca Bushell 1 left the Main Room. (13:18) -

Moira Wright #2

13:18

Thanks Eleanor and Charlotte

Colette Murphy (Ulster University) 1

13:19

B

Eleanor Quince

13:19

Thank you all for your incredibly helpful and very kind comment:)

Megan Robertson (Aston University)

13:19

SEDA award highly recommended - did the spring presentation!

Ellen Lessner

13:19

Thanks, Megan. Glad to know this.

Eric Stoller

13:19

F: All of the Above ;-)

Lynsey McMahon UWS

13:19

Very interesting Webinar - really like the idea of the Mission Employable brand

Megan Robertson (Aston University)

13:19

Still waiting to hear if I passed, though

Rebecca

13:19

E Sims

Steve, UCL

13:20

S-S partnerships have been quite new to us, and these seminars and the physical events have been so useful for us in learning what the sector is doing - so many thanks to all.

claire ridakk

13:21

So inspiring - I've really learned a lot from this. Excellent presentation from Eleanor and Charlotte

Karen Fitzgibbon

13:21

I like the mix, in something like this session I was happy to listen to the generously shared practice. In other sessions it's great to have an opportunity to pre-read some material for a round-mic discussion.

Eleanor Quince

13:21

Thank you Alyson - do get in touch if you/your Humanities department want any help

Emma B

13:21

Format great for me today thank you

E Sims

13:21

The webinar format works fantastically for me. I do like the idea of students participating as well.

Alyson Twyman

13:21

Today's session suited me fine - the use of the chat facility to go off at a tangent without disrupting the flow was helpful.

becka

13:21

Very inspiring, making me commit to updating a tool I haven't touched for five years again (SaPRA!)

Ilaria Gidoro

13:21

Format/time worked perfectly for me

Colette Murphy (Ulster University) 1

13:21

timings work here.

E Sims

13:21

Visuals are always helpful!

Moira Wright #2

13:21

Yes really helpful to hear about what works / what doesn't and more importantly how things are working / have worked out

Change agents' network webinar

13:22

this format today has been really useful with real life case study

Peter Chatterton

13:22

we would like to provide pre-read info ... but we find people don't always read it

Eric Stoller

13:22

It would be great if people shared their social media accounts/examples...kind of a Twitter roll call...and share links to their blogs, LinkedIn accounts, etc. The hashtag is super quiet for CAN...it would be great to extend the convo beyond the webinar and keep up the discussion.

Anthony Lewis

13:22

Format of short effective case studies very good, just the right length with plenty of links to follow up. Timing OK.

Ellen Lessner

13:22

Thanks for the comments. We will be reading and thinking about them all. Keep them coming.

Marcus Elliott (Uni Lincoln)

13:22

The previous two-speaker sessions often felt a little rushed sometimes. Having two people speaking about their perspectives of one project works better.

caroline field

13:22

student engagement so important

Ellen Lessner

13:23

@canagogy is the Twitter account

Eleanor Quince

13:23

Agreed, @Lynsey UWS that academic staff need to be aware what services are on offer contrally - personal tutors can really help encourage attendance; if they know whats going on

Alyson Twyman

13:23

I agree with Marcus - a smaller focus is helpful. Student input is essential.

Steve, UCL

13:23

Yes, I think the time to hear just one example and the benefit of the chat to talk slightly off-tangent without disturbing the speakers is very helpful

Karen Fitzgibbon

13:23

sorry have to go now. Thanks for a really thought provoking session.

Ellen Lessner

13:24

Balance of power: how staff-student partnerships can change things.

Peter Chatterton

13:24

@Steve - I think that makes sense - just have one case study per ihr session

Clare Killen

13:24

I think the webinars have really helped to springboard CAN work and build the community.

Ellen Lessner

13:24

How do we engage the people on the side; staff and students?

Clare Killen

13:25

And encourage those cautiously dipping their toes in the water to become more engaged.

Peter Chatterton

13:25

i would like to explore the use of social media for employability and students driving change in this

Eleanor Quince

13:25

How about social media in education as a next topic?

M.J.

13:25

As regards employability - ideas about how to build social & cultural capital of WP students

Cath Fenn #3

13:25

Social media and professional identity?

Eleanor Quince

13:25

Also - I enjoy presenting with my students, so would be keen to see more webinars with students presenting

Ellen Lessner

13:25

Very good ideas to keep us going for another year at least. :)

Peter Chatterton

13:26

... plus students promoting their "roudned selves" online using multimedia....

Steve, UCL

13:26

Might be good to hear from some university IT leaders. Chris Sexton, Director of IT at Sheffield did a great presentation on involving students at the recent UCISA digital capabilities event, and on how IT needs to respond. Am sure she wouldn't mind an invitation.

Ilaria Gidoro

13:26

I would enjoy a webinar about how to engage academic representatives (class reps) with technology, or technology initiatives useful to academic representatives (e.g. for gathering feedback, engaging with classmates, etc)

13:26

Thanks, Ilaria. That, of course, would fit a Jisc webinar very well.

- Change agents' network webinar left the Main Room. (13:26) -

Joanne Bliss 1

13:27

Thank you for an informative session!

Clare Killen

13:27

And Eleanor and Southampton have kindly agreed to work withmme on a case study ... watch the CAN space

Ellen Lessner

13:27

Institutional leadership is really critical, @Steve. Good idea.

Cath Fenn #3

Eric Stoller

13:28

Gotta run. Great content today. Definitely interested in future convos on social media + engagement + digital identity. Cheers!

E Sims

13:28

I like the mix of face to face around the country and online from JISC. More funding opportunities always welcome!

- E Sims left the Main Room. (13:28) -

Alyson Twyman

13:28

Thanks to everyone for your hard work in setting up this session - very helpful.

Steve, UCL

13:28

My request: just please keep going! Thanks all!

Louise Woodland 2

13:28

Thank you

Carol Vaughan 1

13:28 Definitely interested in future conversations around these topics. Thanks again!

Rebecca

13:29 Thank's all - a great session :)

Colette Murphy (Ulster University) 1

13:29 Thanks everyone, some great ideas :)

Sarah Knight

Thank you for all your feedback and participation, What makes these webinars successful is the engagement from yourselves